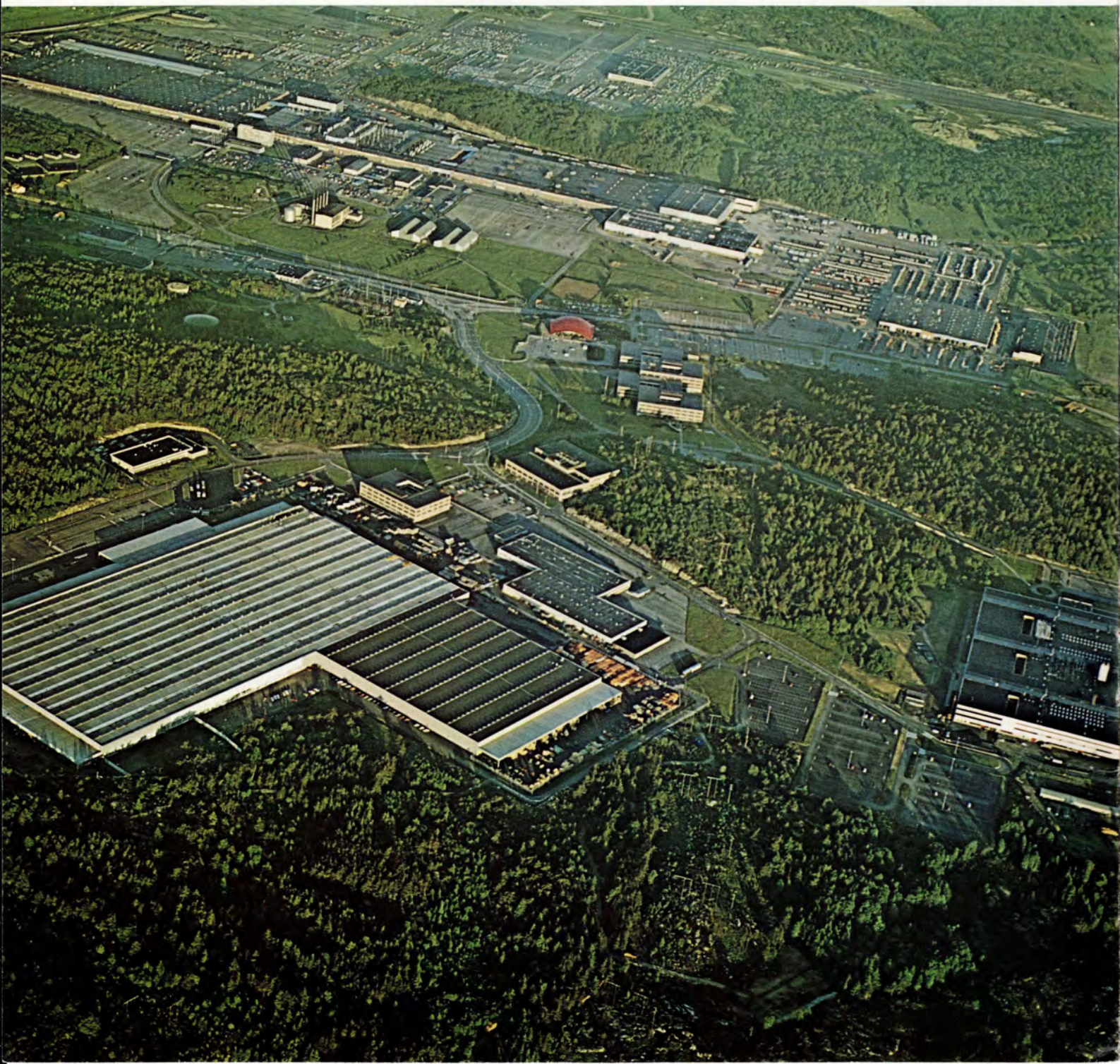


VOLVO

Tourist and Diplomat

Sales





Tourist and Diplomat Sales

To a large group of car-buyers we can make a very special offer – to buy a brand new Volvo on Tourist and Diplomat Sales conditions. This offer is attractive for a number of reasons:

- You get your Volvo delivered free of tax and duty.
- You have all paper routines taken care of.
- You get a very thorough pre-delivery service of the car.
- The time and place of delivery can be planned so that it fits in with your travelling programme.
- There is a wide choice of delivery points (please see the map at the end of this brochure).
- We also have very favourable solutions to your home shipment problems.

This offer applies to you if you are visiting or going to visit Europe, if you are temporarily abroad in a country outside Europe, or if you are abroad on diplomatic or military service.

There are some other categories which are also entitled to buy and operate a tax and duty free car, e.g., people engaged in certain international organizations. If you are uncertain whether you are entitled to a tax and duty free delivery please ask us.

Volvo is not the only car offered on special terms to tourists and diplomats. But we believe that our offer and the car that goes with it is the best you can choose. To find out for yourself, study this brochure step by step.



Volvo makes the going easy. The world over.

You really get yourself a powerful luxury car when you buy a Volvo 164E. Genuine leather-faced seats and backrests. Air conditioning. Powered by a big, six-cylinder engine with computer controlled fuel injection. The car for the connoisseur. For the fortunate few.

Bred in a country where bitterly cold winter mornings are no excuse for not starting at the first try, where salt winds from the sea are no excuse for corrosion and where miles of unpaved roads are no excuse for rattling, a Volvo car is a souvenir worth bringing back home, wherever you live.

A Volvo is not only made to stand up to the trials of adverse topography and unfriendly weather. It's made to stand it for years. In fact official statistics in Sweden show that an average Volvo car withstands these hardships longer than any other car make on the market. So if you want to bring back home a car that keeps running long enough to make it worth while, a Volvo is what you are looking for.

Longevity is not the only outstanding quality of a Volvo. Safety is another. Long before legislation enforced it, Volvo introduced such safety features as laminated windscreens (1944!) and safety belts (1959). In today's Volvo practically every detail is designed for maximum safety. One single example: thanks to a rather unique brake system you have as much as about 80 % braking power with one of the two brake circuits completely out of order.

You'll find the same meticulous Volvo quality throughout the range of Volvo models. They are presented individually on the following pages to help you choose.

It goes without saying that your new Volvo will come equipped to comply with the regulations of the country where you will finally use it.





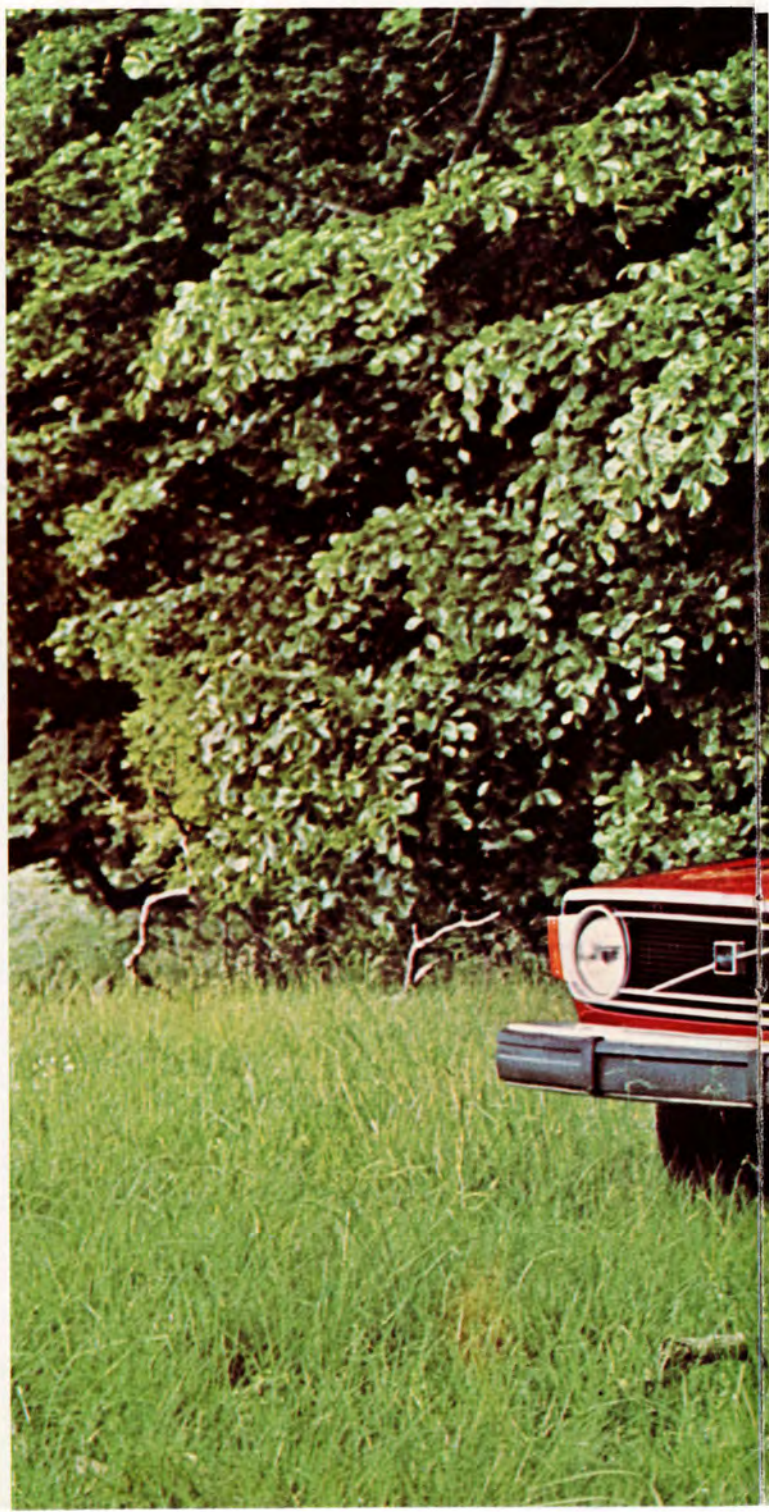
Volvo economy in a nutshell. For your convenience!

Volvo 144 de Luxe. A real family car. Where the small, petite wife will feel just as much at home as the six-footer husband. The 144 is big, roomy and powerful. And the trunk is outsize! A 144 is great on long journeys, on trips to the supermarket or in the hustle of the city.

There is economy in the quality of a Volvo. Since it lasts longer than the average car, you don't have to buy a new one as often. And since every detail is designed to keep the car running, even under adverse conditions, maintenance costs are very low when compared with our competitors. Thanks to the simplicity and strength of Volvo design.

When you buy a Volvo under our Tourist and Diplomat conditions, you make further savings. You pay neither tax nor duty at delivery. To make a realistic estimation of the total costs you should, however, check with the authorities about the actual conditions applicable for bringing the car into your home country.

As a part of our service we take care of all paper work concerning insurance, registration, etc., and later on we also arrange low cost home shipment. This service is described in more detail later in this brochure.





Buying a Volvo. Take some tips from us!

Volvo 145 Station Wagon. The car you can take anywhere – that takes you anywhere. And your family, complete with suitcases. And birdcage, boat or skis. Practically anything. Practically anywhere. Up north or down south. A real tourist. A workhorse. A necessity if you intend going places. Doing things. And its elegance will delight you.

Your nearest Volvo dealer will be glad to give you a thorough presentation of the Volvo models that interest you most. When you've made your choice you sign the order form and registration papers. Should you require a radio or air conditioning fitted at the factory you should indicate that on the order form. You should also state the country of ultimate use, to ensure that your new Volvo complies with the regulations in force there.

Certain current models are kept in stock at our factory in Gothenburg for delivery at short notice. To find out the delivery time for the model you are interested in, please consult your Volvo dealer.

You make a small down payment when signing the order. The balance remaining is paid prior to delivery from the factory.





You are never far from Volvo. Just follow these easy collection instructions.

You may take delivery of your new Volvo almost anywhere in the world.

- You can collect your Volvo directly from the factory in Gothenburg, Sweden.
- You can also pick it up at any one of our scheduled delivery points in Europe as indicated on the map at the end of this brochure. Your new Volvo is then insured, registered and ready to drive.
- We can drive your new Volvo to almost any place in Europe to suit your itinerary. We would normally meet you at the port or airport.
- You can have it shipped directly to any overseas port. For detailed information, contact us or your nearest Volvo dealer.

If you decide to take delivery at the factory we'll be glad to help you with hotel reservations, bookings, tickets, etc., for your stay in Gothenburg. When you arrive you just dial 54 00 00 and ask our Tourist Delivery Center to pick you up by car.

Before handing over the keys for your new Volvo we'll go through the papers that come with it – registration certificate, insurance policy, warranty etc. If you are not familiar with the latest Volvo model you can have a demonstration drive with an instructor at your side. Should you like to see how your Volvo was put together, a tour through the factory will be arranged for you.

By the way, it's quite convenient to go south by car from Sweden. If you don't have time to go sightseeing through Sweden you can put your car on one of the numerous ferries in the evening and start driving the next morning on the Continent. There are also ferries direct to Holland and England.

The comfort and precision in our cars are also characteristics of the Tourist Delivery Center. Here, you can enjoy your short wait while we give your new Volvo a final check through.





Maintenance is just another Volvo service!

A Volvo isn't a standard car. But the Volvo Grand Luxe is something special. Leather-faced seats and backrests with opulent trim and fittings show the breeding of this fine car. So do the fuel injection engine, rev. counter, and choice of metallic finishes.

More and more Volvos are sold on the export market. And it's not so unusual to find Volvos in the most out of the way places.

Therefore Volvo's maintenance service has to live up to its world-wide sales success.

Specially trained staff and the proper equipment are important details at all our service depots. No matter where in world they happen to be situated.

This means that you are seldom far away from authorized Volvo service. But long before you get your Volvo home, there's a certain amount of servicing to be done on it.

When you collect your Volvo in Europe, it will already have undergone a thorough and complete service. And after you've driven 1500 miles or 2500 km. a further, free check is carried out. It's up to you where you have this free service carried out. Just another condition of Volvo's six months factory warranty.



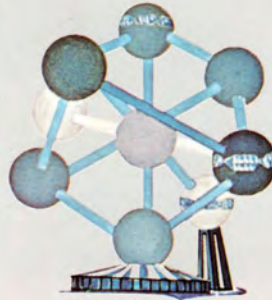


Volvo's home shipment service is a give away!

Shipping your new Volvo overseas normally takes quite a lot of organization and paper work. We take care of all that for you. You can choose from about 25 different points of embarkation in Europe. Our freight rates are extremely favourable. Ask your Volvo dealer for a special brochure on the Volvo Home Shipment Programme – there is one for North American and one for overseas ports.

If the final destination of your new Volvo is outside Europe, discuss home shipment with your Volvo dealer when you order the car. The Volvo Home Shipment Programme is one of the many reasons it pays to buy a Volvo abroad on Tourist and Diplomat Sales conditions.

For exact information about tax and customs duties, please check with the authorities of your home country.



Delivery points

Capitals

● if not delivery points

LISBON





HELSINKI

OSLO

STOCKHOLM

GOTHENBURG

COPENHAGEN

LONDON

AMSTERDAM

BERLIN

WARSAW

BRUSSELS

BONN

FRANKFURT

PRAGUE

LUXEMBURG

PARIS

ZURICH

MUNICH

VIENNA

BUDAPEST

MADRID

BELGRADE

BUCAREST

ROME

SOPHIA

ATHENS

VOLVO

AB VOLVO GÖTEBORG SWEDEN

The factory reserves the right to make changes at any time, without notice, to prices, colours, materials equipment, specifications and models and also to discontinue models.

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