

The 1974 Volvo

at a special price
for special people



Here are the vital facts on tax & duty free purchase

Thanks to international agreements, we can deliver a new Volvo to you free of tax and duty if you plan to spend some time in Europe. In the past so many people have taken advantage of savings offered by this plan, Volvo has set up a special department called Tourist & Diplomat Sales to help you with information, purchase, insurance, registration, delivery and home shipment with a minimum of paperwork on your part.

Many people qualify

You can buy a Volvo on the Tourist & Diplomat Sales plan if:

- You plan to visit Europe on business or pleasure
- You are a temporary resident or a visitor in a country outside your own
- You are abroad in a diplomatic or military service or similar

Others who work for certain international organizations can almost always buy a Volvo under the same tax and duty free terms. If you're uncertain as to whether or not you qualify, please check with us.



How to choose the model and accessories you want

The easiest way to decide on the Volvo that you want is to visit your nearest authorized Volvo dealer. He has all the details on our Tourist and Diplomat Sales plan and you can make all the arrangements for delivery of a tax and duty free Volvo with him. If you want to trade in your present car, he's the one to see.

Taking delivery

Assume that you've decided on the Volvo that's right for you and placed your order. What happens now?

You have four choices:

1. You can pick up your car at the special Tourist Delivery Center at our factory in Gothenburg, Sweden. (That saves you a little more money and gives you the chance to see how Volvos are made.)
2. Tell us which of 14 other European cities (see map) is the most convenient one for you to pick up your Volvo. There's an English-speaking tourist delivery specialist at every one of them.
3. If you want to pick up your Volvo at another point in Europe more convenient for you, just write us and let us know. We'll let you know about delivery charges. We can deliver your Volvo almost anywhere in Western Europe except Spain and Greece.
4. You can also have your Volvo shipped direct to almost any Overseas port outside Europe. For detailed information, contact us or your Volvo dealer.

What about registration and insurance?

Volvo's Tourist and Diplomat Sales department makes that easy too. Your new Volvo will be delivered in Europe complete with registration and license plates. And since cars in Europe must be insured to be registered, we'll arrange for that as well. So you get a car that's ready to go when you are.

How does the car get home?

Leave it to Volvo Tourist and Diplomat Sales! We turn a procedure that can be complicated and expensive into one that's simple and another way to save. Just leave your Volvo at one of 28 convenient Drop-off centers in Europe. And we'll ship it home for you at low rates. Shipment from some of these ports to main ports in North America is even free.

And we've made it easier for you to get your car when it arrives home. Your local Volvo dealer can give you full details on our Home Shipment Program. (Check with your local authorities for exact information on possible tax and customs duties.) Naturally, the Volvo you've bought meets or exceeds the safety regulations set up by your local authorities.

Service and warranty

Every Volvo delivered by TDS carries at least a 6-month warranty from date of delivery. All you have to do to qualify your car for full warranty coverage is to have it serviced at 1500 miles/2500 km by any authorized Volvo dealer, in Europe or back home.

The Volvo reputation.

Quality, durability and safety built Volvo's reputation as a car you can trust for many years to come. Features like our dual circuit braking system, disc brakes on all wheels and a body designed to absorb impact by crumpling in the event of a collision, are solid reasons why Volvo has a reputation as a very safe car. Anatomically shaped and fully adjustable front seats with adjustable lumbar support and an effective heating and ventilation system bring comfort. Sturdy, impact absorbing front and rear bumpers and wider vision side windows are standard equipment.

More reasons for Volvo's increasing popularity all over the world.



VOLVO

TOURIST & DIPLOMAT SALES

Special prices for special people.