



VOLVO 164

A beautiful way to do business.

**A fully air-conditioned,
real leather upholstered,
4 speaker stereo equipped,
smooth 3 litre powered
luxury limousine.**

This is the Volvo 164TE, an even more exclusive version of the luxurious Volvo 164E.

The very high standard of the Volvo 164E is more than most people expect of a well equipped quality car. Despite this, we've gone one step further. And have built a car which gives you even more in the way of superb motoring enjoyment.

The "T" in its designation is the rather plain symbol for all the lavishness you get when you choose the new, very exclusive, Volvo 164TE.



Rear head restraints

Fully adjustable in height. One for each rear seat, excluding the centre seat so as not to impede vital rear vision.



Reading lamps

Two fully adjustable rear seat reading lamps with flexible arms are fitted for the convenience of your passengers.



VOLVO 164 TE



Air conditioning

3-speed 10-outlet integrated air conditioning gives you the exact temperature you prefer, summer or winter.



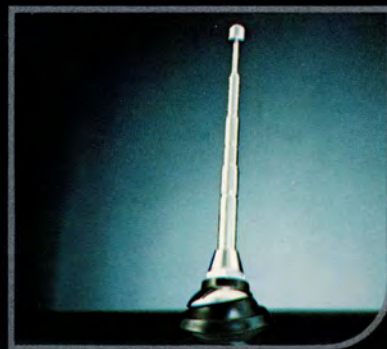
Stereo cassette and radio

Volvo's high quality stereo cassette and radio with four speakers. Excellent reproduction even at low volume.



Headlight wipers and washers

Special headlight wipers and washers keep the new enlarged halogen bulb headlights at maximum brightness.



Electrically operated radio aerial

Controlled from the driving seat, the aerial can be adjusted in height to give best reception. Mounted on the rear wing, it can be fully retracted when not in use.





Real leather upholstery

With the sweet smell of success. Volvo gives you genuine leather upholstery on 4-way adjustable orthopaedically designed seats. A well-known seating consultant gave Volvo's seating equal top marks with Mercedes-Benz in his N.R.M.A. "Open Road" article of November 1973.

In both the 164TE and the 164E, you enjoy limousine space without limousine bulk. There's leg room for 6' 6" people in the front, and well above average in the back.

Limousine power quiet and smooth

The luxury of driving a 164 matches the luxury of riding in it. The European-style 3-litre fuel injected engine gives you power without effort, swift but quiet acceleration. The variable ratio power steering is servo assisted and gives light but positive steering. The driver always feels in control of the road. Turning circle is only 34 ft., much less than comparable luxury cars. And power assisted 4-wheel disc brakes with Volvo's exclusive triangular dual circuits make sure the 164 stops as reliably as it goes.

The Practical Luxury Car

Another comforting thought. Your purchase is backed by Volvo's \$30,000,000 investment in Australia with factory facilities in every mainland state. And by factory-trained service available through 70 dealers.

Even the boot is special

Automatic lighting. Full carpeting. 21 cubic feet of usable space. There's even a petrol can which fits into hub of the spare wheel. The Volvo 164 has to be experienced. It's a beautiful way to do business.



The Sun-roof as illustrated on centre pages is not available.

The factory reserves the right to make changes at any time, without notice, to prices, colours, materials, equipment, specifications and models and also to discontinue models.

VOLVO

Australia Pty. Ltd.
Sydney, Melbourne, Brisbane, Adelaide, Perth.