

# VOLVO PROTECTS ITS BODY 12 WAYS:

**1** Areas most susceptible to rust are galvanized.

**2** Door sills are dried on the inside by air ventilation.

**3** Inside the doors and similar areas are sprayed with an anti-corrosive agent.

**4** Rustproof stainless steel is used for trim.

**5** The body design avoids unnecessary enclosures and cavities where moisture might collect.

**6** Critical body joints are coated with a zinc-rich primer.

**7** For extra strong paint adhesion, the metal is cleaned and etched with an acidic zinc phosphate solution.

**8** An electrically charged primer bath evenly "plates" the entire body with primer. Oven baking is followed by sanding.

**9** Paint chipping from flying gravel is minimized by a thick compound applied to susceptible areas.

**10** A second primer coat is followed by oven baking and more sanding.

**11** Finish coats are sprayed wet-on-wet for a deep finish that's smooth and brilliant.

**12** Two separate undercoats protect the Volvo body from the bottom up.

# VOLVO

"THE CAR FOR PEOPLE WHO THINK"



# VOLVO 1976 COLOR SELECTOR



# VOLVO 1976 COLOR SELECTOR\*

## 260 & 240 SERIES



CASCADE WHITE



ALEUTIAN BLUE



PACIFIC BLUE



SHENANDOAH GREEN

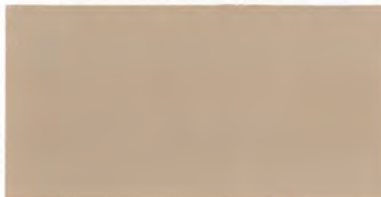


CARIBBEAN RED

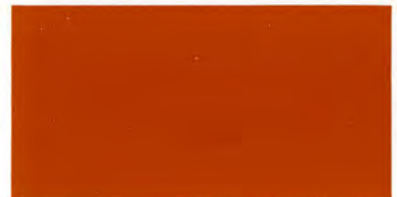
## 240 SERIES



BERKSHIRE GREEN



MOJAVE BEIGE



CUMBERLAND YELLOW

## 260 SERIES



ALPINE BLUE METALLIC



SAHARA BEIGE METALLIC



ANDES COPPER METALLIC

\* Colors subject to availability

MODEL	242/244	245	264	265	262/264GL	264GL
	UPHOLSTERY*					
EXTERIOR COLOR	CLOTH	VINYL	CLOTH	VINYL	LEATHER	VELOUR
CASCADE WHITE	Blue	Blue	Blue	Blue(1)	Brown	Blue
ALEUTIAN BLUE	Blue	Blue	—	Blue(1)	Black	Blue
PACIFIC BLUE	Blue	Blue	Blue	—	Black	Grey
SHENANDOAH GREEN	Beige	Brown	Beige	Brown	Brown	—
CARIBBEAN RED	Red	Red	Red	Red	Black	—
BERKSHIRE GREEN	Brown	Brown	—	—	—	—
MOJAVE BEIGE	Brown	Brown	—	—	—	—
CUMBERLAND YELLOW	Brown	Brown	—	—	—	—
ALPINE BLUE METALLIC	—	—	Blue	Blue(1)	Black	Blue
SAHARA BEIGE METALLIC	—	—	Brown	Brown	Brown	Blue
ANDES COPPER METALLIC	—	—	Brown	Brown	Brown	—

\* Trim is in matching vinyl, color-coordinated carpeting, deep-pile carpeting in 260GL models, carpeted cargo area 245/265, leather-faced seats in 260 Series. (1) Combination of Blue cloth/vinyl upholstery.