











The invisible investment

The "VOLVO VIRTUES" – Quality, Reliability and Safety – are world renowned. The Volvo 260 series cars embody all these virtues whilst offering unrivalled standard luxury specifications. This gives the 260 series prestige and elegance, along with six cylinder performance, which few cars can equal.

When the Volvo 264GL was first introduced to the UK, one respected newspaper said "the luxurious GL is a magnificent car in which to enjoy motoring. With the ability to get out of trouble before trouble starts. It is about the best in the world should an accident occur, and the same quality of workmanship should ensure a long and trouble free life".

Since then, Volvo have continued to invest millions of pounds in ongoing research and development. The 1979 models reflect the painstaking lengths that they have gone to to construct cars for the discerning individual.

This brochure describes the 1979 models. Once you have read it, however, you will only know part of the story. It is only after a test drive that you will really appreciate the uniqueness of the Volvo 260 series. Volvo fully appreciate that driving characteristics differ from driver to driver. But Volvo also believe that every driver should always be able to exercise complete control over his car, regardless of conditions, using normal driving techniques. This requirement has been taken into consideration when designing your Volvo.

Lase

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The precise handling will "forgive" driving errors where many other cars would leave no safety margin; the power steering is pinpoint accurate; the even weight distribution ensures predictable behaviour even under the most difficult conditions; the unique Volvo braking system is fail safe.

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The refined touch

Spring strut front suspension; front and rear antiroll bars; gas filled rear shock absorbers; stiffened front shock absorbers; add up to predictable handling and provide an excellent and comfortable ride.



Combine these features with the smooth and accurate power assisted rack and pinion steering and you have a car which is not only easy to drive, but also behaves the way you want it to.



The all disc brake system has ventilated discs at the front. The dual circuit triangle split arrangement of the braking system means that both front wheels and one rear wheel can be braked in the unlikely event of one of the circuits failing. This system means that 80% braking effect and maximum directional stability can be maintained on one circuit. The 260 series also features a stepped bore master cylinder to ensure that no greater brake pedal pressure is required in the event of failure.





The Volvo 260 series is powered by a reliable and responsive 2.7 litre V6 fuel injected engine. The block and cylinder head are light alloy; there is also a transistorised ignition system that eliminates conventional points and ensures excellent starting and increased engine efficiency.



Two transmissions are available: a 3-speed automatic and a 4-speed manual with overdrive on 4th gear. Both offer smooth, quiet gear changing.

Prestige - the safe way

The 1979 260 series Volvos embody all of Volvo's proven safety features. Accurate power steering, dependable braking system, the Volvo safety cage, precise handling and day-running lights are all part of the Volvo safety package. However, accidents can happen, through no fault of your own. In that unfortunate event you need the confidence that the Volvo safety design provides.

The driver and passengers sit in the famous Volvo safety cage made of strong steel profiles. The front and rear ends are specially designed to absorb impact before it can reach the passenger compartment. The doors have built in side impact protection. Child locks are standard on the rear doors.



The steering wheel and steering column are designed to provide maximum safety in the event of a collision.



- 1 The lower steering shaft gives way
- 2 The steering shaft telescopes
- 3 The steering column slides forwards and downwards
- 4 The steering wheel attachment gives way
- 5 The padded area in the centre of the steering wheel provides added protection.











Exceptional standards of luxury

It is probably safe to say that no other car in the Volvo 260 class offers a comparable luxury specification as standard (see check list at the rear of this brochure). The interior of each 260 has been designed to provide you with the ultimate in comfort by combining spaciousness with high quality interior fittings and instrumentation, without sacrificing visibility. While you and your passengers travel in luxury, all your luggage can be easily carried in the cavernous boot. Incidentally, the rear panel on the 1979 saloons has been lowered to give you easier access to the boot.

The Volvo driving seat is the result of close collaboration between doctors, safety experts and automotive engineers. The driver's seat and back rest are electrically heated. The unique Volvo lumbar support gives you excellent support where you need it most. The back rest is continuously adjustable: even the height and rake of the seat can be adjusted by the driver. This means that after a long drive you will get out of your Volvo feeling relaxed.



There is a comprehensive heating and ventilation system to give the right temperature at the right time. This applies not only for the driver, but also the passengers. Twelve air inlets provide extremely efficient through flow ventilation. Warm and cool air can be supplied to your exact requirements. Draught and noise is eliminated - while separate nozzles keep the side windows mist free.



On the 262C and 264/265GLE, air conditioning is standard and all 260 saloon models have a steel sunroof.



The nerve centre of the car: you sit in supreme comfort, all controls at your fingertips; halogen headlights; integral rear fog lights (264GL/GLE, 262C); quartz clock; power steering; headlamp wiper/washers; electric windows (262C/264GLE, 265GLE) ; electric door mirrors (262C/264GLE, 265GLE) ; air conditioning (262C/264GLE, 265GLE); rear window wiper/washer (265GL/GLE).









A sound investment

The latest figures from the Swedish Motor Vehicle Testing Authority indicate that the life expectancy of a Volvo is 16.7 years. This is longer than any other car. A long life means fewer everyday problems, lower maintenance costs and a higher trade-in value. You don't need to own a Volvo 260 though for many years to appreciate the quality. You'll realise it the first time you drive one. The reliability and function of every single component has been tested in extremes of conditions, in the laboratory, in the climatic chamber and on proving grounds. The result is the reliability and quality that has made Volvo world famous.



The exceptionally thorough and extensive painting process contributes to Volvo's enviable reputation for durability.

All exposed body parts are made of zinc coated sheet steel to minimise corrosion.

The front wheel housings have separate protective inner mudguards made of polypropylene to protect the body against flying gravel and dirt deposits. This also reduces the risk of corrosion.



Door sills are more prone to rust than most areas of a car. The 260 door sills therefore are kept moisture free by a constant slipstream of air. The sills are also treated with special polyester plastics.

The brake pipes are made of a special copper alloy which is extremely hard and corrosion resistant.

The engine block and cylinder head are made of light alloy. A transistorised ignition system ensures smooth, reliable starting.



Much of Volvo's uniqueness is in its attention to detail - the little things.

- 1 Electrically operated door mirrors on 264/265GLE and 262C controlled by fingertip from the driving seat.
- fingertip from the driving seat.2 Tinted windscreen on all 260 series cars with specially darkened strip at the top to give you better vision on sunny days.

Windscreen made from high impact laminated glass. Colour keyed door panels with built in

- 3 Colour keyed door panels with built in storage pockets (stereo loudspeakers included on 264/265GLE and 262C). Also illuminated lockable glove box and storage pocket on back of front seats.
- 4 Headlamp washer/wipers standard on all 260 series cars with large rectangular halogen headlights.
- 5 Sliding steel sun roof on 2640L and 264GLE.
- 6 Electrically operated windows front and rear standard on 264/265GLE and front only on 262C.

Volvo 264

The 264GL includes 2. 7 litre fuel injected engine; 4-speed manual gearbox with overdrive or 3-stage automatic; power steering; headlamp wiper/washers; sunroof; tinted windows; integral rear fog lamps; tachometer; heated driver's seat; leather upholstery. The top of the Volvo saloon car range is the 264GLE which also features air conditioning; electric windows front and rear; electrically operated door mirrors; special badging; rear seat head restraints; loudspeakers in front door panels; rear window blinds.



Volvo 265

The Volvo 265s have all the comforts of their 264 saloon counterparts. But they have been built to offer you the maximum facilities for both business and pleasure. Exceptionally high standards of design and comfort coupled with enormous carrying capacity. Behind the rear seat is 42 cu ft of luggage space. Fold the rear seat down to a cargo area over 6 ft long with a volume of 70 cu ft. The rear cargo space is finished to complement the rest of the interior and maintain a low noise level.



(A separate brochure is available on Volvo 200 series Estate Cars)

Volvo 262C

There will be less than two hundred 262 coupes built for the UK this year. These cars were designed in collaboration with Bertone and offer exclusive styling and finish. The specification includes air conditioning; electrically operated door mirrors; electrically operated windows; tinted glass; leather upholstery; door panels, leather trimmed, have built in loudspeakers and leather storage pockets. Courtesy lights on the side pillars are complemented by adjustable spot-lights. Leather grip handles; power steering; electric aerial.



Technical information	264GL/GLE	265GL/GLE	262C	
Engine		The fail the second sec	······································	
Designation	B27E	B27E	B27E	
Configuration	V6	V6	V6	
Displacement (cm ³)	2664	2664	2664	
Bore/Stroke (mm)	88/73	88/73	88/73	
Max output kW DIN at r/s (hp DIN r/min)	109/95 (148/5700)	109/95 (148/5700)	109/95 (148/5700)	
Max torque Nm DIN at r/s (kpm DIN r/min)	218/50 (22.2/3000)	218/50 (22.2/3000)	218/50 (22.2/3000)	
Compression ratio/Octane rating	9.5:1/97–98	9.5:1/97–98	9.5:1/97–98	
Fuel System	Injection. CI system	Injection. CI system	Injection. CI system	
Engine Block and cylinder heads	Aluminium Alloy	Aluminium Alloy	Aluminium Alloy	
Valve System	Overhead Camshaft Rocker Arms	Overhead Camshaft Rocker Arms	Overhead Camshaft Rocker Arms	
Transmission				
Manual gearbox	4-speed with overdrive	4-speed with overdrive	4-speed with overdrive	
Automatic	3-stage torque converter 6 position selector illuminated	3-stage torque converter 6 position selector illuminated	3-stage torque converter 6 position selector illuminated	
Cooling system				
Frostproofed and sealed. Volume litres (gallons)	10.9 (2.4)	10.9 (2.4)	10.9 (2.4)	
Electrical system				
Battery capacity	12V/70Ah	12V/70Ah	12V/70Ah	
Alternator rating	70A	70A	70A	
gnition system	Contactless, transistorised	Contactless, transistorised	Contactless, transistorised	
Fuel tank				
Safety location beside rear axle Volume litre (gallons)	60 (13.2)	60 (13.2)	60 (13.2)	
Steeringgear				
Rack and pinion Split steering column of safety type				
Ratio	17.2:1 Power assisted	17.2:1 Power assisted	17.2:1 Power assisted	
Turns of steering wheel, lock to lock	3.5	3.5	3.5	
Furning circle, metres (ft in)	9.8 (32 ft 2 in)	9.8 (32 ft 2 in)	9.8 (32 ft 2 in)	
Wheels				
Гутеs	185/70 HR	185 S R	185/70 HR	
Rims	5.5J-14"	5.5]-14"	5.5]-14"	
Suspension				
Front	Spring strut	Spring strut	Spring strut	
Rear	Live	Live	Live	
Brakes				
Front/rear	Disc/disc	Disc/disc	Disc/disc	
Shock absorbers				
Front/rear	Standard/gas filled	Standard/standard	Standard/gas filled	

Suspension

Front: spring strut type with stabiliser.

Rear: live, carried in rubber mounted control arms and torque rods, tranverse location by track rod. Stabiliser.

Braking system

Dual circuit, triangle-split. Each circuit operates on both front wheels and one each of the rear wheels simultaneously. Brake pipes are made of rust-resistant special copper, nickel and iron alloy. Disc brakes all round. Front wheel discs specially ventilated. Power assisted. A relief valve in each rear wheel circuit prevents premature lock-up of the rear wheel during heavy braking. Master cylinder of stepped-bore type. Handbrake operates on rear wheels through special drums.

Instrumentation

Padded fascia. Rheostat controlled instrument lighting. Six-figure mileometer with tripmeter. Fuel gauge and coolant temperature gauge. Warning lamps for: battery charging, oil pressure, choke, mainbeam, turn indicators, handbrake application and brake circuit failure. Bulb integrity sensor. Glove compartment lighting. Separate key for glove compartment and boot. Centre console switches for electrically heated rear window, four-way hazard warning lights. Heating and ventilation controls. "Fasten seat belts" reminder. Cigar lighter. Ashtray. Radio compartment.

WeightsVolvo 2621264: Gross weight approx.1900Volvo 265: Gross weight approx.1950 kg.Permissible trailer weight1 500 kg. 1900 kg.

12 months unlimited mileage warranty.

The factory reserves the right to make changes at any time, without notice, to prices, colours, materials, equipments, specifications and models and also to discontinue models.



Standard equipment, 260 Series	264GL	264GLE	265GL	265GLE	262C
Headlight wiper/washers	•		•	•	٠
Quartz clock	•		•	•	۲
Tachometer	•	•	•	•	•
Finted glass	•	•	•	•	•
Vanity mirror	•	•	•	•	•
Illuminated glovebox	•	•	•	•	٠
Fitted carpets		•	•	•	۲
Electrically heated driving seat	•	•	•	•	۲
Storage recesses	•	•	•	•	•
Inertia seat belts, front and rear		•	•	•	٠
Head restraints, front	•	•	•	•	•
Luggage compartment lighting	•	•	•	•	•
Laminated windscreen	•	•	•	•	•
Halogen headlights	•	•	•	•	•
Electrically heated rear window	•	•	•	•	•
Front seat lumbar support	•		•	•	•
Seat belt reminders	•	•	•	•	•
Intermittent operation windscreen wipers			•		•
Bulb integrity sensor			•	•	
Engine bay light					
Hazard warning lights					
Cigar lighter					•
Iluminated rear ashtray					
Power steering					•
Mud flaps					•
-		•			
Day/night rear view mirror		•			•
Driver's seat height adjustment		•		•	•
Metallic paint	•	•		•	•
Carpeted luggage area		•	•	•	•
Ventilated disc brakes	•	•	•	•	•
Rear courtesy light	•	•	•	•	2 door
Impact absorbing bumpers	•	•	•	· •	•
Childproof locks (on rear doors)	•	•	•	•	
Automatic reversing lights	••	•	•	•	•
Day running lights	•	•	•	•	•
Radial ply tyres	•	•	•	•	•
Warning buzzer/lights/ignition	•	•	•	•	•
Electrically operated windows		•		•	front only
Sun blinds for rear window		•			
Electrically operated door mirrors		•		•	•
Air conditioning		•		•	•
Stereo loudspeakers/front doors				•	•
Head restraints/rear		•			
Sunroof	•	•			
Washer/wiper rear window			•	•	
Rear fog lights	•	•			•
Light alloy wheels					•
Rear seat spotlights		1			•
Electric aerial					•
Intermittent rear wipers		<u> </u>		•	

Automatic transmission is available on all models



