

VOLVO **Sedans**

240/260 SERIES



Volvos are very special cars built for particular people: active, intelligent drivers who not only enjoy their cars but also demand the utmost from them. Drivers who require excellence of finish, strength of performance, and quality of construction. At Volvo, we're proud to build this kind of car for you.

No car manufacturer puts a higher premium on quality than Volvo. One look at a 1979 Volvo sedan tells you that. From the deep-finish paint to the finely detailed interior, a Volvo displays the unmistakable stamp of an attitude that is rare in today's world... an attitude that says the best way is the only way.

Outward appearance is only the beginning with a Volvo, however, for underneath our classic, uncluttered exterior lies an automobile with as much attention to mechanical detail as any car ever built.

For driving pleasure, Volvos are equipped with an engine/transmission/suspension combination that is engineered to work as a unit, a unit that provides the optimum blend of performance, handling, comfort and ride quality.

In safety — a consideration in any intelligent purchase of an automobile — Volvo has been an industry leader for decades. Safety is an area above all others that requires your attention. From the impact-absorbing "crumple zones" at each end of the car to the protective "cage" that

surrounds the passenger compartment, the 1979 Volvo sedans continue a long-established tradition of concern for occupant safety.

Finally, Volvo continues another time-honored practice... that of providing a *complete* automobile that delivers that rarest of all commodities... value for money. You won't have to add option after option to make your 1979 Volvo a fully equipped car. All Volvos have a standard equipment list that is among the most comprehensive in the industry. Because of this, you won't find yourself paying thousands of extra dollars to bring your Volvo up to your minimum features and equipment standards.

The 1979 Volvo 240 and 260 Series sedans are cars built to be driven and enjoyed. We think you ought to see and drive a Volvo for yourself to experience its quality and value. Do it soon.

*At Volvo,
building
fine
automobiles
is more than
a business.*



It's a tradition.

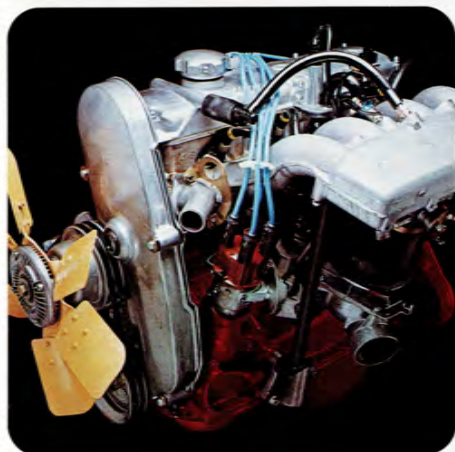


*We believe that
important features, should be a
part of the design.*

Volvo's 240 Series sedans are intended for the young and the young in spirit — people who *use* their cars and expect those cars to provide practicality with a generous dash of excitement. At Volvo, we have long believed that driving ought to be enjoyed, not endured. And with that in mind we have created sedans that go far beyond ordinary transportation... cars that are engineered to be comfortable, long-lasting, and rugged while at the same time offering economy and driveability.

Whether you choose the 242 two-door or 244 four-door Volvo to meet your specific needs, you'll have the pleasure of owning a sedan that is built to Volvo's exacting standards of quality and to your own high standards of driving enjoyment.

Foremost, Volvos are engineered to provide the maximum in driving pleasure. Even though top speeds are limited by law, the excitement of driving a quick, responsive automobile remains undiminished.



Fuel-injected B21F four-cylinder, overhead-cam engine with "cross-flow" cylinder head.

The four-cylinder overhead cam B21F engine is designed for quickness, with more emphasis on low-speed torque and acceleration than on high top speeds. Lambda-sond™ emission control*, Continuous Flow fuel injection and solid state ignition are also engineered to provide you with the performance and economy you deserve. This total attention to responsiveness gives the Volvo 240 Series an edge over the competition... and gives you a constant reminder that driving can still be enjoyable.

Volvo owners can choose from three transmissions in the 240 Series equipment list: the standard four-speed manual gearbox for drivers who enjoy sports car shifting, or the optional four-speed manual with electrically-activated overdrive for sportiness *plus* extra economy. The optional three-speed automatic transmission offers both ease of operation or, shifted manually, a versatility all its own. The overdrive and automatic transmission options include power-assisted steering.

Now that we have examined what makes the 240 Series Volvo go, some attention to what makes it stop is in order. At Volvo, we believe that important features should be an integral part of the design, not something added as an afterthought. That's why we don't sell a single 240 that isn't equipped with Volvo's triangular-split dual braking system — a system that puts both front brakes and one rear brake on each of two completely separate circuits. With one circuit operating, about 80% or more of the car's braking power would be retained.

The system is costly but effective... as are Volvo's four-wheel power-assisted disc brakes and stepped-bore master cylinder (which maintains hydraulic system pressure and near-normal pedal effort should a circuit fail... an important safety feature). But Volvo considers this brake system the best that can be built into a production automobile... and because we feel it's the best, we wouldn't do it any other way.



Four-wheel disc brakes are standard. The front discs are ventilated on the 242GT and 260 Series.

Now that you know something about how the 240 Series sedans go and stop, what about their handling characteristics? In this critical area, Volvo has spent years perfecting a balanced ride and handling combination that allows the cars to be at home on any road surface without sacrificing passenger comfort. The relationship between what the driver does and how the car reacts must be uncomplicated, natural and *predictable*. To this end, we've spared no effort to make the Volvo 240 Series handling an example of true engineering excellence... and one that you'll enjoy.

*Lambda-sond™ is a trademark of Volvo of America Corporation; standard in selected market areas.

242 Two-door sedan in Carlsbad Yellow with matching upholstery.



Shown at "The Old Country" in Williamsburg, the 244 Four-door sedan in Cimarron Brown with matching upholstery and accessory wheel trim rings.

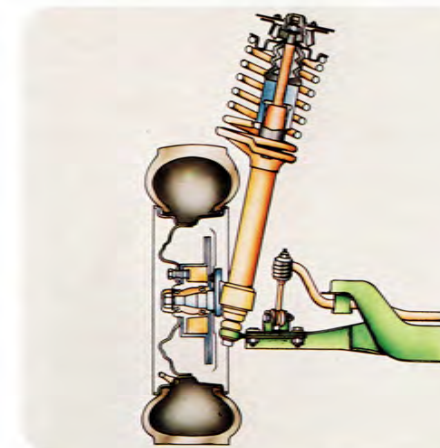


Volvo believes that proper handling must add rather than detract from passenger comfort.

Volvo handling begins with standard Michelin European-profile steel-belted radial tires that deliver positive road-holding capabilities through improved traction in cornering, braking, or straight-line driving situations. The finely tuned Volvo suspension utilizes McPherson strut suspension in front and coil springs in the rear, allowing a quiet, smooth ride to be combined with responsive handling. Front and rear stabilizer bars minimize body roll during cornering (with

begins with seats, and Volvo seats are an established automotive legend. Volvo pioneered orthopedically designed seating for passenger cars over a decade ago. This has resulted in seats that are not only comfortable but which also reduce strain and fatigue on long trips. Seat design is especially important to the driver because discomfort, strain and fatigue are distractions... and distractions are dangerous.

Volvo uses the science of ergonomics to reduce distractions. Ergonomics, put simply, means making man's use of machinery more efficient and comfortable, and Volvo's application of ergonomics has resulted in these driver-oriented features: a nine-



Cross-section showing the McPherson strut suspension.

15% more roll stiffness than last year) and Volvo's "live" rear axle design assures constant tract and wheel angles for optimum traction and road-holding. The driver's control over the car is, of course, centered in the steering system. Volvo's rack-and-pinion steering system delivers positive, precise control and combines with the tires and suspension to produce Volvo's conception of proper handling... handling that must *add to* rather than detract from passenger comfort.

Obviously, passenger comfort

The passengers are by no means ignored where proper, comfortable seating is concerned. The front passenger seat is also fully adjustable and the comfortable rear seats are positioned to achieve maximum head and leg room. The 240 Series seats contain thick, dense padding that combines with a covering of ribbed knit fabric for greater comfort and durability. All the seats are supported internally for long-lasting resiliency and are designed, statistically, to accommodate 95% of the U.S. adult population. All Volvo sedans — two-door, or four-door — seat five adults in comfort.

Other interior comfort and convenience features include tinted glass with a darker tint band across the top of the windshield for greater glare reduction, easy-operating seat belts, the reliable accuracy of a quartz crystal clock, convenient storage compartments located in each front door, 12-outlet flow-through ventilation (*plus* a separate fresh air inlet), electric rear window defroster, intermittent windshield wipers, day-night rear view mirror, stereo speakers in each front door, rear seat center armrest, and full interior carpeting. And there are some other features that exemplify Volvo thoroughness and thoughtfulness... a lockable, illuminated glove compartment with vanity mirror, child-proof rear door locks on the 244, a dome light activated by either front or rear doors, and a warning buzzer that alerts you to left-in keys or left-on lights when you exit your Volvo. That's an extensive list of standard features — and they're all included with every 242 or 244 Volvo sedan.



Exceptional comfort is the result of orthopedic design and quality construction.

way seat adjustment, firm lumbar support, long seat cushions for proper leg support, and deep-dished backrests for lateral support. In addition, the driver's seat is positioned so that every control and instrument is easy to reach or read, further minimizing potential driver distractions.

Volvo offers quality and value in a sedan built to last for years to come.

Outside, the rear deck of the 1979 Volvo has been redesigned in order to improve access to the large luggage compartment. This big, fully carpeted trunk enables even large families to take along



A large, deep trunk provides ample luggage room for five adults. A courtesy light is standard.

everything they need for that long trip or vacation. There's even a courtesy light in the trunk and a full-size spare tire that can be removed *without* removing all the luggage.

Also included at no charge with every Volvo sedan is one of the industry's finest durability programs. Because Volvo believes in delivering value for money, we believe that you deserve the best in durability. And we do our best to insure durability by giving *every* Volvo body a comprehensive application of rust-preventive measures: zinc coating of rust-susceptible compo-



For extra carrying capacity, accessory ski or luggage racks are available.

nents, factory undercoating, "Slipstream" ventilated rocker panels that prevent moisture accumulation, the injection of rust-preventive fluids into closed body cavities, and a multi-layer exterior finish that will keep your Volvo looking good.

Volvo's attention to durability doesn't end there. Because there's more to durability than just preventing rust. Performance and safety capabilities can deteriorate as fast as exterior appearance if not properly cared for in advance. And that's why *all* Volvo components are engineered to last.



Among the things you can't see on a Volvo is its remarkable attention to occupant safety. Volvo's structurally strong welded unit-body is the foundation for this safety. A built-in safety "cage" surrounds the passenger compartment. Composed of closed-section steel members, this "cage" is incredibly strong. In tests, it has supported a stack of six Volvo sedans without collapsing!

Both ends of Volvo's unitized bodies incorporate "crumple zones" designed to absorb and cushion impact energy instead of transmitting it to the passenger compartment. Reinforced doors, crash resistant door latches and a protected gasoline tank are other important safety features. All these safety features are there because Volvo wants you, your passengers and your family to have the best protection possible.

In fact, automotively speaking, Volvo wants you to have the best of everything in durability, performance, handling, safety, and comfort. And most of all, in *value for money*... an area where the Volvo 240 Series sedans continue to excel.

At Volvo, handling must add to rather than detract from passenger comfort, no matter what the weather's like.



The basis for occupant safety is the unitized body with built-in passenger safety "cage." Each of its nearly 4,000 spot welds is strong enough to support the weight of the entire car.

The Sports Sedan for the performance-oriented driver.

Take a Volvo 242, improve its already sophisticated handling characteristics, add a stunning assortment of performance-minded equipment, and what do you get? A car for the performance-minded driver... the driver who likes excitement full-bodied and strong. The Volvo 242GT... a step beyond cars that are already extraordinary automobiles.

Handling, as Volvo defines it, requires that the relationship between what the driver does and how the car reacts be uncomplicated, natural and predictable. All Volvo's fulfill that definition, but the 242GT brings an extra dimension to handling.

New thicker-than-standard front and rear stabilizer bars (that add an important 35% more roll stiffness than standard 240 Series Volvos) provide better ride control and cornering characteristics without sacrificing ride comfort, and new high performance shock absorbers provide quick-response damping, further reducing vibration while

improving steering control. These, plus the same heavy-duty vented front disc brakes found on Volvo's 260 Series cars, let the dedicated enthusiast take on the most demanding roads with a confidence that comes easily... a confidence that's familiar to every driver who genuinely enjoys high performance cars and high performance driving.



Standard 242GT light-alloy wheel is available as an accessory.

Complementing the superb handling of the 242GT, a variety of performance modifications makes this Volvo worthy of its Grand Touring designation. The height of the gear selector is reduced to shorten the throw between gears on the slick-shifting four-speed gearbox (with overdrive). Wide-based 5½" light-alloy wheels are fitted with Pirelli CN36 high-performance radial tires. A pair of high-intensity fog lights have been built into the grille and a front spoiler has been added. A small diameter GT steering wheel has been installed, effectively quickening the steering response. An electronic tachometer is located in the 242 GT's matte black instru-

ment cluster and there's even a space-saver spare tire with its own electric air compressor.

Every 242GT has black corduroy upholstery, trimmed with red stripes on the seat centers, door panels and dashboard. For real wind-in-the-face motoring, a sliding steel sunroof has been made standard. Finally, the 242GT is available only in Mystic Silver metallic with distinctive accent stripes on the sides, hood and front spoiler.

Naturally, the 242GT has all the equipment standard to all Volvo 240 Series cars... four-wheel disc brakes, rack-and-pinion steering,



Power-assisted rack-and-pinion steering provides precise, positive control. It is standard on most Volvo models.

McPherson strut front suspension, the overhead cam B21F four-cylinder engine with cross-flow cylinder head with Lambda-sond™ emission control and all the rest. But the 242GT, tough as the task may be, goes its 240 Series cousins a giant step better... by adding even greater excitement to the standard Volvo excellence.

242GT Two-door sedan in Mystic Silver Metallic with custom corduroy upholstery and interior trim. Shown at "The Old Country" in Williamsburg.



The GT instrument panel (not shown) and steering wheel are Volvo accessories. The steering wheel is standard on the 242GT.

264GL Four-door sedan in Mystic Silver Metallic with black leather-faced upholstery and deluxe interior trim. Avalon Blue Metallic has the same upholstery/interior combination.



The 264GL commands the respect of those who know and care about fine cars.

In the lofty world of prestige sedans, the 1979 Volvo 264GL stands apart. The 264GL is more than a sedan that matches the best efforts of its competitors in the prestige class. The 264GL is an automobile that offers many of the qualities associated with sports and Grand Touring cars, thereby adding the rewards of performance and handling to the enjoyment of luxury and comfort.

The 264GL offers the discriminating buyer one of the automotive world's best-executed combinations of interior appointments, ride and handling characteristics, performance engineering, and designed-in durability and safety... making the 264GL, in every sense of the phrase, a distinguished automobile. One that commands the respect not only of those who know and care about fine cars, but also of those intelligent people who know and appreciate value. For without value for money, no car can honestly be considered distinguished.

Inside the 264GL, five passengers can enjoy Volvo's special brand of comfort... deep, wide, orthopedically designed seats that allow you to luxuriate in the right kind of comfort. A heated driver's seat is standard for winter driving comfort, and the front seats are adjustable nine ways for year-round pleasure. A selection of interior colors and material includes beige or black leather-faced seats with harmonizing trim. On 264GL's with Al-

legheny Black exterior, the seats are upholstered entirely in a tastefully restrained grey velour. Custom door trim and thick, plush carpeting enhance the quality feel of every 264GL.

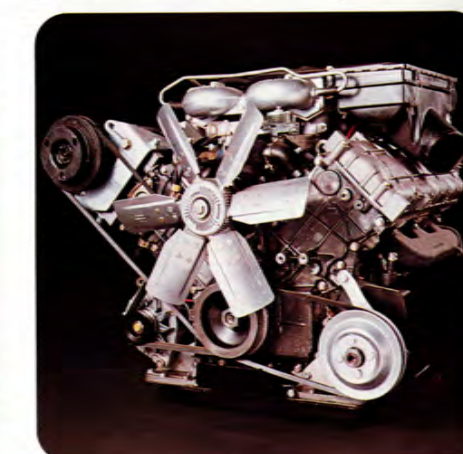


Power windows are standard on the 264GL and 262C. Also available on the 240 Series.

Volvo's 2.7 liter V-6 engine provides performance reserves that allow the 264GL owner to find fulfillment under both in-town and freeway conditions. Built to exacting tolerances, the B27F engine features light-alloy construction, overhead camshafts, Continuous Flow fuel injection, solid state ignition and Volvo's exclusive Lambda-sond™ emission control... a combination of modern engineering elements tailored to deliver efficient operation and brisk performance in today's energy-conscious driving environment.

The 264GL's V-6 engine drives through either of two transmissions, allowing you to choose the

standard unit that best complements your driving style. The choices are: a four-speed manual gearbox with electrically-activated



Fuel injected, B27F, V-6 engine features light-alloy construction.

overdrive or a smooth three-speed automatic. The result is: your kind of driving enjoyment in a modern luxury sedan.

The 264GL's chassis and suspension is a superbly balanced unit designed to deliver precise, predictable handling response while maintaining the quality of ride and depth of comfort you expect from a European luxury sedan. The 264GL's McPherson strut front suspension, four-wheel disc brakes (power assisted) with heavy-duty ventilated rotors in front, rack-and-pinion steering and Michelin European profile steel-belted radial tires mounted on 25-spoke light-alloy wheels enable its driver to comfortably and ably cope with virtually any road situation.

Volvo cares about you, your investment, your comfort and safety.

The 1979 Volvo 264GL has been designed with durability as a prime consideration. Not because it contributes to customer satisfaction, but because it contributes to value ... for without value there can be no customer satisfaction. Few cars at any price can boast more attention to rust prevention or attention to component design and installation. From the exhaustive anti-rust procedures to the multi-layer exterior paint, step after step is taken to insure Volvo's longevity. Volvo's painting procedure deserves special mention. The 264GL's metallic colors are applied in four layers, including a clear finishing coat. The sheet metal below the beltline, including doors and rocker panels, is protected from rock damage by wet-on-wet applications of resilient polyester that prevents most paint chipping ... a prime example of efforts made by Volvo to protect *your* investment.



Air conditioning provides a cool ride in summer heat. It's an accessory on the 240 Series.

Volvo also takes steps to protect you. The 264GL has all the outstanding safety features that have made Volvo an industry leader: the structurally strong and torsionally

rigid unit body, the steel "cage" surrounding the passenger compartment, the impact-absorbing "crumple zones," aluminum-alloy bumpers backed by special shock absorbers that cushion minor bumps, automatically adjusting three-point safety belts and a protected gasoline tank. All there because Volvo cares about more than its cars ... Volvo cares about you.

As if all this were not enough, virtually everything passengers need for motoring ease and convenience is provided with the 264GL. Power-assisted steering and brakes make driving easier. A 12-outlet heating and air conditioning system makes it more comfortable.



The sunroof is standard on the 264GL and 242GT. It is optional on the 242 and 244 sedans.

For safety, there are items such as intermittent windshield wipers, electric rear window defroster, tinted glass all around, and child-proof rear door locks. For enjoyment, there's a sunroof, stereo speakers in each front door and a broad range of accessory radio and tape player selections. For convenience, you'll find power windows, power rear view mirrors, quartz crystal clock, delayed shut-off dome

light, that remains lighted while you find your key and the ignition switch, two-section storage compartments in each front door, map pockets on the seat backs, and courtesy lights in both the trunk and the engine compartment. That's a thorough, complete list ... and it's all there. See what we mean by value as it relates to luxury? With this extensive list of equipment, the 264GL's accessories are of necessity limited. But you can personalize your 264GL with your choice of AM/FM stereo, CB or tape player, cruise control, and ski or luggage



Power rear view mirrors make adjustments simple.

rack. That short list goes a long way toward proving what a complete car the 264GL represents.

In sum, the Volvo 264GL for 1979 offers everything you expect from a prestige sedan: hand-crafted elegance, hard-working utility, brisk performance and precise handling. But above all, the 264GL offers quality. Without quality, no car can offer value. Certainly it cannot offer luxury. We are proud to say that Volvo offers all these things ... in a car that exemplifies the highest level of automotive achievement: The 1979 Volvo 264GL.

264GL Four-door sedan in Avalon Blue Metallic. Beige leather-faced upholstery and deluxe interior trim (shown) is available with Durango Brown, Coronado Gold Metallic, Cypress Green Metallic and Cascade White.



*The 262C is the finest
from Volvo for the fortunate few
who seek the true spirit of
Grand Touring automobiles.*

The 262C with body by Bertone can lay claim to being the finest car ever to bear the proud name of Volvo. This limited edition automobile combines Volvo's renowned engineering, durability and craftsmanship with Italian artistry and elegance to produce a thoroughbred automobile that embodies the true spirit of Grand Touring cars.

Driving the 262C brings with it the satisfaction that comes with owning a classic road car. Precise, nimble handling and a body by Bertone—one of the great names in Italian coach-building—combine with the smooth, quick response characteristic of Grand Touring cars to produce a Coupe that commands the respect and admiration of the most discriminating driver.

The smell and feel of fine leathers give the 262C's interior an air of tasteful luxuriousness. Soft pleated leather covers the anatomically designed and individually heated front seats, and the spacious rear seat of this genuine 2+2 touring car. Leather also covers the doors and rear panels, black leather harmonizing with the classic Mystic Silver metallic paint and beige leather offered with this year's new Coronado Gold metallic exterior finish. Door panels are accented with genuine elm veneer and the leather-covered sun visors are recessed into a full-width leather panel above the windshield. The special steering wheel is padded



Select an accessory radio of your choice: AM/FM, AM/FM Stereo, AM/FM Stereo with Cassette Player, or AM/FM Stereo with 8 Track Tape Player.



Keep in tune with your neighbor. Volvo's accessory Audio Center includes a 40 Channel CB unit and AM/FM stereo radio.

for extra comfort and the see-through headrests are covered with leather. This attention to interior detail and quality help explain why the 262C will only be built in limited numbers.

Powering the 262C is Volvo's responsive B27F V-6 engine, with overhead camshafts, a thoroughly modern power source equipped with Lambda-sond™ emission control, solid state ignition and Continuous Flow fuel injection. Most 262C owners have selected Volvo's smooth three-speed automatic transmission as companion to the V-6 power, but there is an alternative: a fully synchronized four-speed manual gearbox with electrically activated overdrive.

The 262C's performance-tuned suspension continues to offer first-rate handling, improved for 1979 with the addition of high performance shock absorbers. European profile, Michelin steel-belted radial tires and distinctive light-alloy wheels are standard on the 262C.

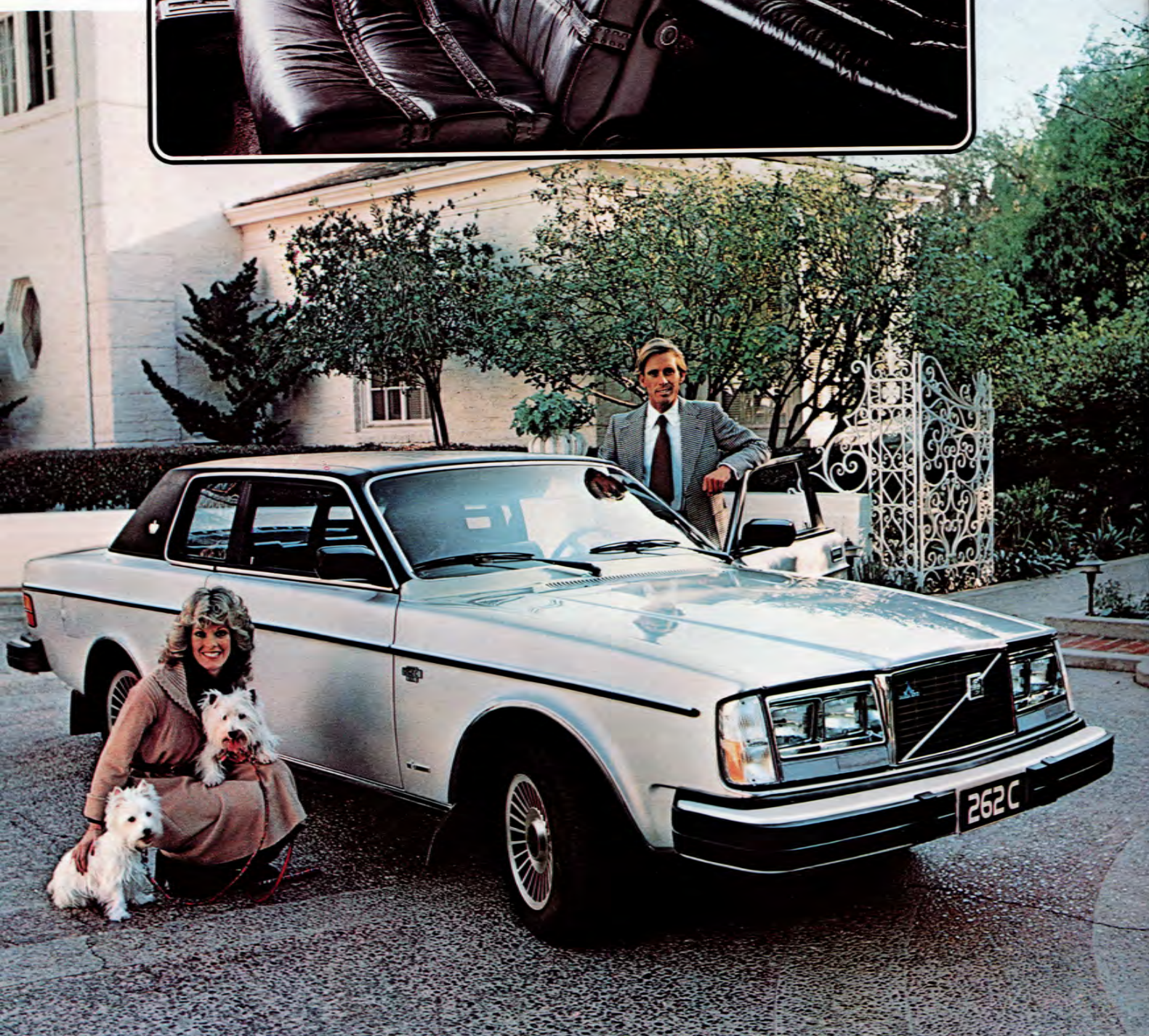


Volvo's 25-spoke light-alloy wheel is included on the 264GL and 262C. It's also available on the 240 Series.



262C Two-door coupe in Coronado Gold Metallic with custom beige leather upholstery and interior trim by Bertone of Italy.

262C Two-door coupe in Mystic Silver Metallic with custom black leather upholstery, interior trim and black vinyl roof by Bertone of Italy.



*The 262C is a classic,
limited-production Coupe,
built for today
to last for tomorrow.*

Like all 1979 Volvos, the 262C rear deck offers both improved appearance and easier access to the luggage compartment. This exterior change, plus the steeply raked windshield and lower roof line unique to the Bertone-bodied 262C plus black vinyl roof with the Mystic

num alloy bumpers — backed by special impact absorbers designed to withstand a 5 mph bump with no damage — are dressed up with a new shiny finish for 1979.

swivel-mounted map lights are mounted above each door. The windows, rear view mirrors and radio antenna are power operated. The handsome center console extends into the spacious rear passenger compartment and contains an illuminated ashtray and lighter. Cruise control, an electric quartz crystal clock and a space-saver spare tire with its own electric air compressor are also standard.

Volvo's integrated air conditioning system is yet another standard feature. This advanced system has a recirculation capability and can even dehumidify heated air in winter, providing all-weather driving comfort. The air conditioning controls, together with every other control and instrument are located within easy reach of the driver ... attention to ergonomic detail that adds still more pleasure to driving the 262C.

With the 262C, Volvo has reached yet another automotive milestone. By creating a limited edition Coupe for the first time, Volvo has virtually insured the 262C's stature as a classic for tomorrow ... a car that will be appreciated for years to come. Unquestionably, the 262C is not a car for everyone. Its limited production alone insures its exclusivity and ultimate rarity. But with equal certainty we say — with pride and conviction — that the 262C represents the style, quality and engineering excellence to which everyone should aspire. It also represents the finest from Volvo ... and that alone is saying a great deal about the 262C.



The electric rear window defroster is standard on all Volvos.

Silver metallic edition, sets this Volvo apart from its companions in the other lines. Thus, inside and outside, the 262C is unique.

Naturally, the 262C possesses all the features that place any Volvo among the safest and most maneuverable automobiles in the world. Among these features are four-wheel power-assisted disc brakes, Volvo's dual braking system, power-assisted rack-and-pinion steering with only 3.5 turns lock-to-lock, and a nifty 32'2" turning circle.

The Volvo safety-body design with its central "cage" and front and rear "crumple zones" is an integral part of the 262C design. The alumi-



The 264GL and 262C have a heated driver's seat to warm you in winter. On the 262C, the passenger seat is also heated.

The luxurious comfort of the 262C interior is replete with designed-in convenience. Individual



For highway driving, cruise control is especially convenient. It's standard on the 262C and available on all other models.

The 1979 Volvos at a glance

Engine: 262C, 264GL

Model B27F, V-6 configuration light-alloy cylinder heads and block with wet steel cylinder liners. Valves actuated by overhead camshafts (one per cylinder bank) operating rocker arms. Displacement: 163 cubic inches (2673 cc). Horsepower: 127 @ 5500 rpm. (SAE-net). Torque: 148 ft. lbs. @ 2750 rpm (SAE-net).

Engine: 242, 244, 242GT

Model B21F, in-line four cylinder, cast iron block with five main bearings, light-alloy "cross-flow" cylinder head. Valves actuated by a belt-driven, single overhead camshaft operating on bucket-type tappets. Displacement: 130 cubic inches (2127 cc). Horsepower: 107 @ 5250 rpm (SAE-net) for all models. Torque: 117 ft. lbs. @ 2500 rpm (SAE-net); 114 ft. lbs. @ 2500 rpm (SAE-net) with Lambda-sond™* emission control.

Exhaust Emission Control

Lambda-sond™* three-way catalyst on all models except 242, and 244 models in selected market areas.

Fuel System

15.8 gallon tank, electric fuel pump. Unleaded regular fuel with at least 91 RON octane.

Cooling System

Sealed "tropic" system with permanent anti-freeze coolant. Translucent expansion tank for convenient checking.

Electrical System

12-volt system features solid-state, breakerless ignition for fast, reliable starting. 55 Amp-rated alternator and 70 amp hour battery (60 amp on 240 Series). Starter motor output 1.1 hp.

General Data:

	Inches	cm
Wheelbase (All Models)	104.0	265
Overall Length (All models)	192.5	489
Overall Width (All models)	67.3	171
Overall Height (242/244/264GL)	56.3	143
(262C)	53.9	137
Legroom, Front (All except 262C)	40.7	103.5
(262C)	40.2	102.2
Legroom, Rear (All sedans)	36.6	93
(262C)	33.5	85
Seating Capacity (All except 262C) ..	2 + 2	Tourer
Trunk Capacity, Sedans (SAE)	13.9	cu.ft.
(262C)	13.7	cu.ft.

Drivetrain: 260 Series

Manual: Four-speed, fully-synchronized transmission with floor-operated shift lever with leather cover. Electrically operated overdrive with a shift lever switch operates in fourth gear. Gear ratios: 1st 3.71:1, 2nd 2.16:1, 3rd 1.37:1, 4th 1.00:1, Overdrive 0.80:1. Final drive ratio 3.73:1.

Automatic: Three-speed with a floor-mounted shift lever and an illuminated quadrant with a PRND21 pattern. Final drive ratio 3.54:1.

Drivetrain: 240 Series

Manual: Four-speed, fully-synchronized transmission with floor-operated shift lever. Optional electrically-operated overdrive with a shift lever switch operates in fourth gear (standard on the 242GT). Gear ratios: 1st 3.71:1, 2nd 2.16:1, 3rd 1.37:1, 4th 1.00:1. Overdrive 0.80:1. Final drive ratio 3.91:1.

Automatic: Optional three-speed automatic with a floor-mounted shift lever and an illuminated quadrant with a PRND21 pattern. Final drive ratio 3.73:1.

Steering System

Rack-and-pinion gear with five-stage safety column. Variable ratio power-assist is standard on all models except the 242 and 244 with manual transmission. Turns lock to lock: 3.5 (4.3 without power-assist). Turning circle 32'2" (9.8 meters).

Suspension

Front: McPherson strut design incorporating coil springs and telescopic shock absorbers. Firmer shock absorbers are standard and a heavier stabilizer bar further increases roll stiffness.

Rear: Rigid "live" axle is located by longitudinal control arms and torque rods. Lateral location by track rod. Coil springs and telescopic shock absorbers, gas-filled on the 264GL and 262C for better ride control. Heavier rear stabilizer bar further improves cornering on all sedans.

Note: The 242GT is equipped with heavier stabilizer bars front and rear plus fast response shock absorbers on the rear.

Wheels and Tires

Michelin "European-profile," steel-belted radial tires are standard. They are fitted on wide-offset 5.5" J x 14" pressed steel wheels. The 264GL and 262C have 25 spoke light-alloy wheels and the 242GT has light-alloy GT wheels. A "Space Saver" spare tire with electric air compressor is standard on the 242GT and 262C.

Tire Size:

264GL & 262C	185/70-SR14
242 & 244	175-SR14
242GT: Pirelli CN36	185/70-HR14

Brake System

Self-adjusting disc brakes on all four wheels. Tandem type 4:1 power assist. Pressure relief valves on rear brakes. Dual "triangle-split" hydraulic brake circuits with stepped-bore master cylinder to maintain near-normal pedal effort even if one circuit fails, connects both front wheels and one rear wheel on each circuit. Special ventilated front discs are standard on all 260 Series models and the 242GT. Center handbrake operates mechanically on separate rear wheel drums.

Body

Unitized construction with energy absorbing front and rear ends with central "safety cage." Hot-dipped galvanized steel in rust susceptible areas. Zincrometal is also used. A special anti-corrosive coating is sprayed inside the doors, rocker panels, etc. Factory undercoating and special stone chip resistant paint. Exhaust system is partially aluminized.

Additional Standard Equipment: 240 Sedans

Fuel injection, solid state ignition, fully adjustable front bucket seats, adjustable lumbar support, tinted glass all around with dark tint band in front, 12-outlet heating and ventilation system, fresh air inlet, intermittent windshield wipers, full interior carpeting, front and rear door operated dome light, key and light warning buzzer, storage compartment on front doors, vanity mirror, and lockable, illuminated glove compartment, quartz crystal clock, day/night rear view mirror, dual outside mirrors, childproof rear door locks, electric rear window defroster, stereo door speakers and radio antenna, trip meter, light integrity sensor, passenger assist handles, rear seat center armrest, four three-point, self-adjusting safety belts, and one rear lap safety belt, luggage compartment light, cloth upholstery with vinyl trim, bright anodized bumpers with rubber facing, body side

molding. 242GT: Custom interior upholstery and trim, tachometer, GT steering wheel, grille-mounted fog lights, engine compartment light, GT suspension/handling package, sliding steel sunroof, air spoiler, and special exterior trim and Mystic Silver metallic paint.

Additional Standard Equipment: 264GL & 262C

240 Series equipment plus: sliding steel sunroof, metallic paint (and selected non-metallic colors), leather-faced upholstery with matching vinyl trim and color-coordinated interior, plush carpeting including trunk area, radio cable (the radio antenna is an accessory), tachometer, heated driver's seat, map pockets on front seat backs, delayed switch-off of dome light, grey velour upholstery with Allegheny Black finish, power windows, power remote-controlled rear view mirrors, air conditioning, 25-spoke light-alloy wheels, engine light, wide rubber body side molding and deluxe trim. 262C: Custom all-leather interior by Bertone of Italy, plus all 264GL equipment except the sunroof. Beige leather interior with Coronado Gold metallic finish, black leather interior with Mystic Silver metallic finish and black vinyl roof. Also, cruise control, power antenna, heated driver's seat, deluxe interior map lights.

Colors

264GL with black interior:

Avalon Blue Metallic, Mystic Silver Metallic.

264GL with beige interior:

Durango Brown, Coronado Gold Metallic,

Cypress Green Metallic, Cascade White.

264GL with grey velour interior:

Allegheny Black.

242/244 with brown interior:

Artesia Beige, Carlsbad Yellow.

242/244 with blue interior:

Appalachian Blue.

242/244 with beige interior:

Durango Brown, Cimarron Brown, Lexington Green.

242/244 with red interior:

Cascade White, Cherokee Red (244 only).

242 with black interior:

Cherokee Red.

242GT with custom black interior:

Mystic Silver Metallic.

Accessories

Volvo has a wide variety of accessories, including stereo radios, CB radio and tape players, designed to tailor-make a Volvo to your individual specifications.

Warranty and Maintenance

Volvo offers a 12 month limited warranty without mileage restriction. To help you fully understand your warranties, servicing needs and maintenance schedules, Volvo has prepared a descriptive booklet.

Leasing

Your dealer can advise you of the possible advantages of leasing. Consider a variety of plans, including full-service leasing with maintenance and insurance coverage, available from 12 to 48 month periods.

Overseas Delivery

Volvo's comprehensive overseas delivery plan is designed so you can get the most out of your European vacation or business trip. All the details, even complete financing, can be arranged in advance. See your Volvo dealer to develop a plan that accommodates your itinerary and schedule.

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