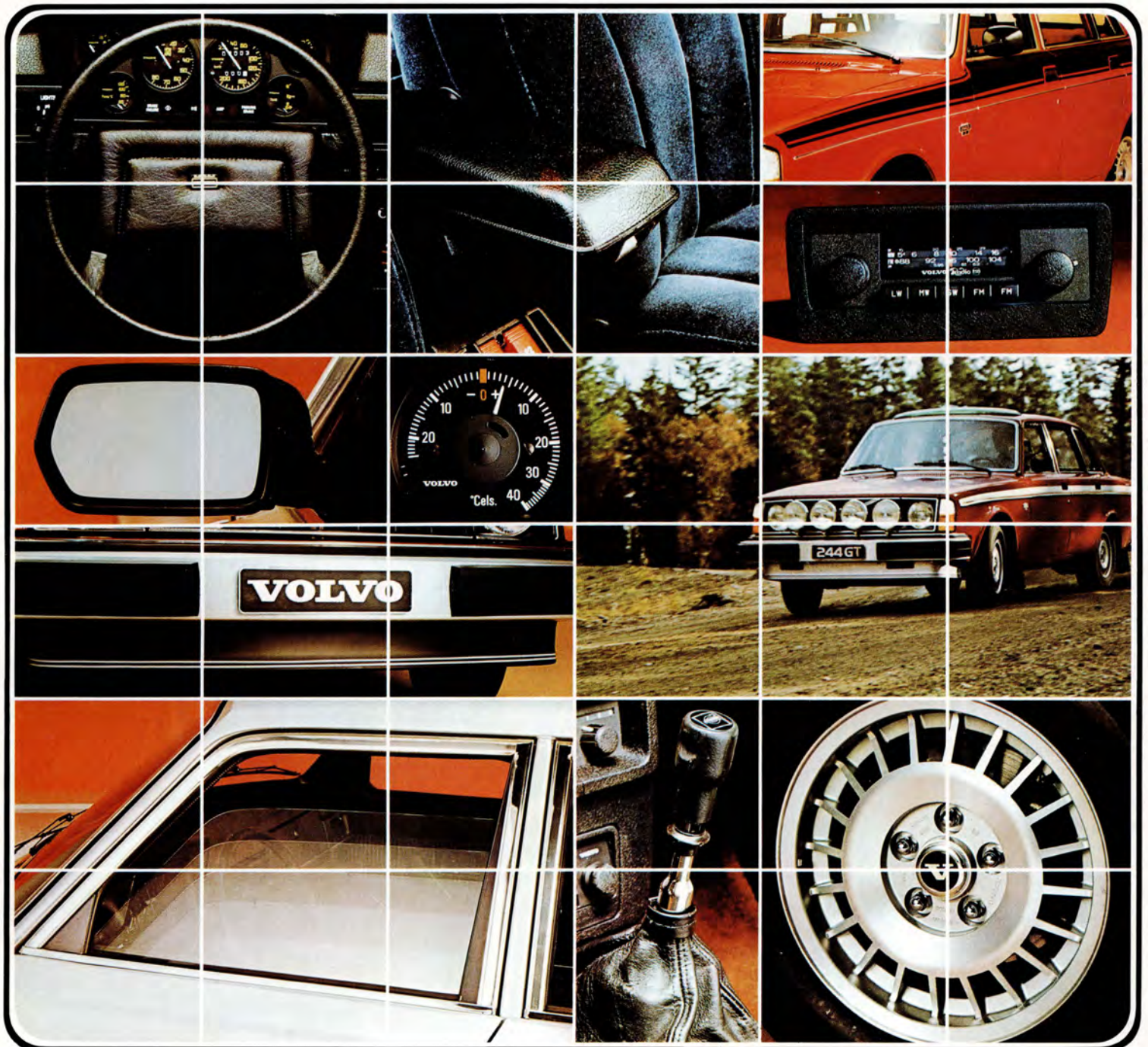


VOLVO

240/260

SERIES

tailor your car to your special needs





**A Volvo is one of the
best equipped cars on the market.
But everyone has particular motoring
needs which can be satisfied with
genuine Volvo accessories.**

When you buy a Volvo you buy a high quality car. A car built to the highest standards of comfort, convenience, economy and safety.

But with Volvo you get even more than this. You can get a car tailored to your special motoring needs. Because Volvo offers you one of the best developed ranges of accessories in the world. Accessories designed and developed especially for Volvo, to the same high quality standards as the car.

Almost everyone has particular motoring needs which cannot be catered for by the standard equipment of even the most comprehensively specified cars such as a Volvo. For instance, the caravan owner needs a tow bar and probably a levelling kit. Families with young children need child safety equipment.

On the following pages you will see some examples of cars tailored to various special motoring needs with a range of Volvo accessories. A car equipped for carrying large loads or towing a caravan or trailer; a car tailored to reflect the sporty inclinations of its owner; and a car with some added luxuries for the "limousine" driver.

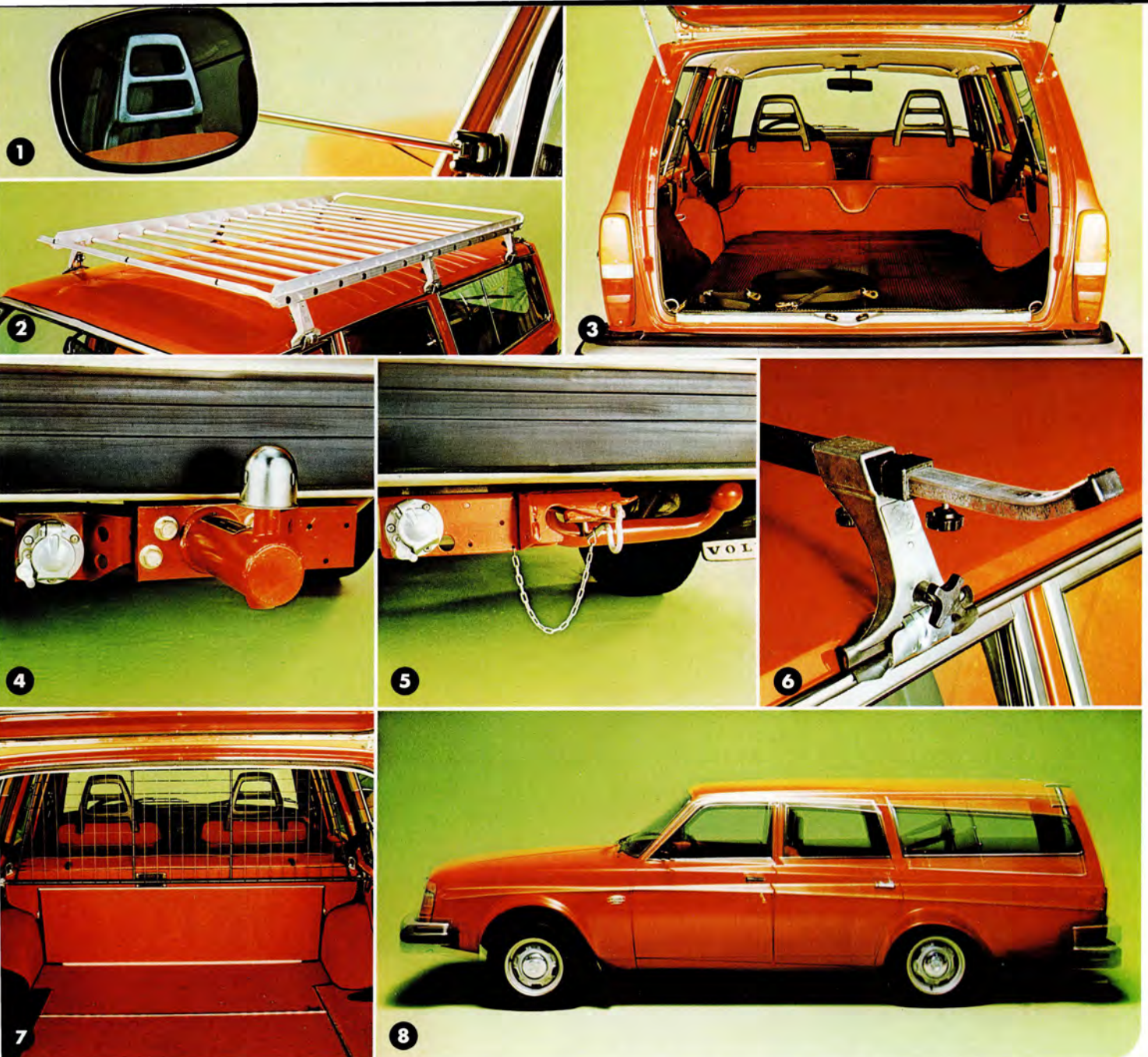
You will also see the comprehensive range of Volvo accessories from which you can select the items that will tailor your Volvo to your special needs.



The Workhorse

Volvo cars are not just comfortable, safe and reliable. They are tough, strong and hard-working. Ideal for the owner who needs a car that can earn its keep. The Volvo 245 or 265 has special advantages as a working car. All the features of the saloon plus an enormous load-carrying potential. Even with five passengers on board there is still plenty of room for luggage, and with the back seat down you have a cargo area over 6 feet long with over 70 cubic feet of load space.

Naturally there is a range of Volvo accessories you can fit to your estate car to produce the complete workhorse – like the one pictured here.



1. Mirror Extension Arms. Instead of fitting separate towing mirrors simply replace the standard mirror arms. 1974 models on.

2. Estate Car Roof Rack. Made from aluminium it only weighs just over 25 lbs yet carries 220 lbs. The 80" x 46" load platform is fitted with a spoiler to minimise noise and wind resistance.

3. Cargo Mat. Protects the original carpeting against wear and dirt. Black acid- and fire-resistant rubber.

3. Cargo Straps. 1978 model Volvo estate cars have attaching points for cargo straps which will keep your load securely in place. (Special order).

4. Tow Bar, Removable Ball. In this case the tow ball can be taken off completely when not in use. Load capacity 3,300 lbs. (2,600 lbs. on 1974 models).

5. Retractable Tow Bar. When not in use simply fold the tow ball away under the bumper. Reduces the chances of an accident, when parking for instance. Load capacity 3,300 lbs. (2,600 lbs. on 1974 models).

6. Load carrier. Plastic coated steel tubing with broad guttering attachments. Can be completed with luggage rack, ski holders and extension rails for wide loads (see illustration).

7. Dog Guard/Guard Net. Steel dog guard turns cargo area of estate car into a "kennel-on-wheels". Nylon guard net prevents luggage being thrown forward by heavy braking. Fitting behind the front or rear seats, they can be easily removed and re-fitted.

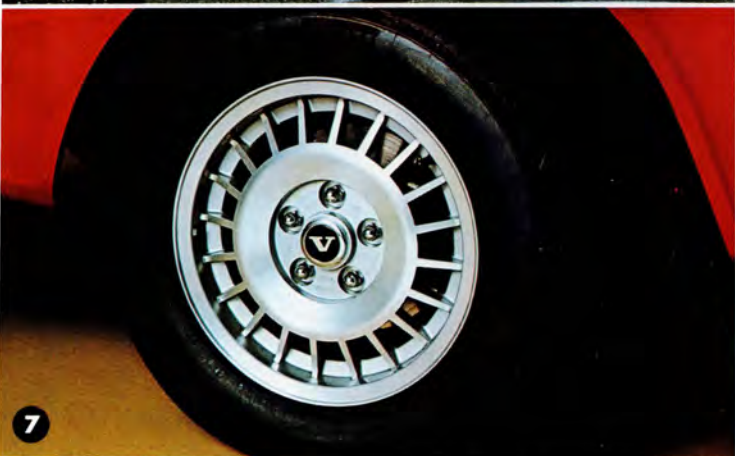
8. Levelling System. Puts the car back to a horizontal position when carrying a heavy load or towing. Reduces risk of dazzling on-coming traffic, and of "bottoming" on rough roads. Available in automatic or semi-automatic kit.



The Sports Car

You may not think of a Volvo as a sporty car, but in terms of handling and road-holding Volvo ranks with the best. The precise rack and pinion steering; the anti-roll bar; the ideal weight distribution between front and rear axles; all these factors combine to give the Volvo 200 series its exceptional handling characteristics.

You can discretely emphasise the sporty side of your Volvo with the accessories fitted to the car you see here.



1. Leather GT Steering Wheel. Exclusive pure leather steering wheel, 14½ ins diameter. Safety and collision tested. (Special Order).

2. Stripes. Self-adhesive stripes in silver metallic or dull black for saloons, teak for estates. Stand up well to car washes. (Special order).

3. GT Shock Absorbers. Give good stability at high speed whilst retaining excellent ride comfort. Should be fitted as a set of four. (Special order).

4. Auxiliary Headlamps, Round. Auxiliary fog or spot lamps with clear glass. (Special order).

5. GT Instrument Panel. Contains speedometer, mileometer, voltmeter, temperature gauge, oil pressure gauge, fuel gauge. Easy to read. Non-reflective glass. (Special order).

6. GT Gear Lever Knobs and Boot. Leather covered knob with safe, comfortable grip. Black boot made of pure leather.

7. GT Road Wheel. Turbine design aluminium alloy wheel with perfect concentricity and great strength. 14" x 5½", weight just over 12½ lbs.

8. Spoiler. Gives improved performance and economy. Comes in dull black or silver metallic with stripes of the same colours available as extras. Made from heavy duty, flexible plastic. To permit adequate brake cooling should only be fitted to cars with genuine Volvo GT road wheels. (Special order).

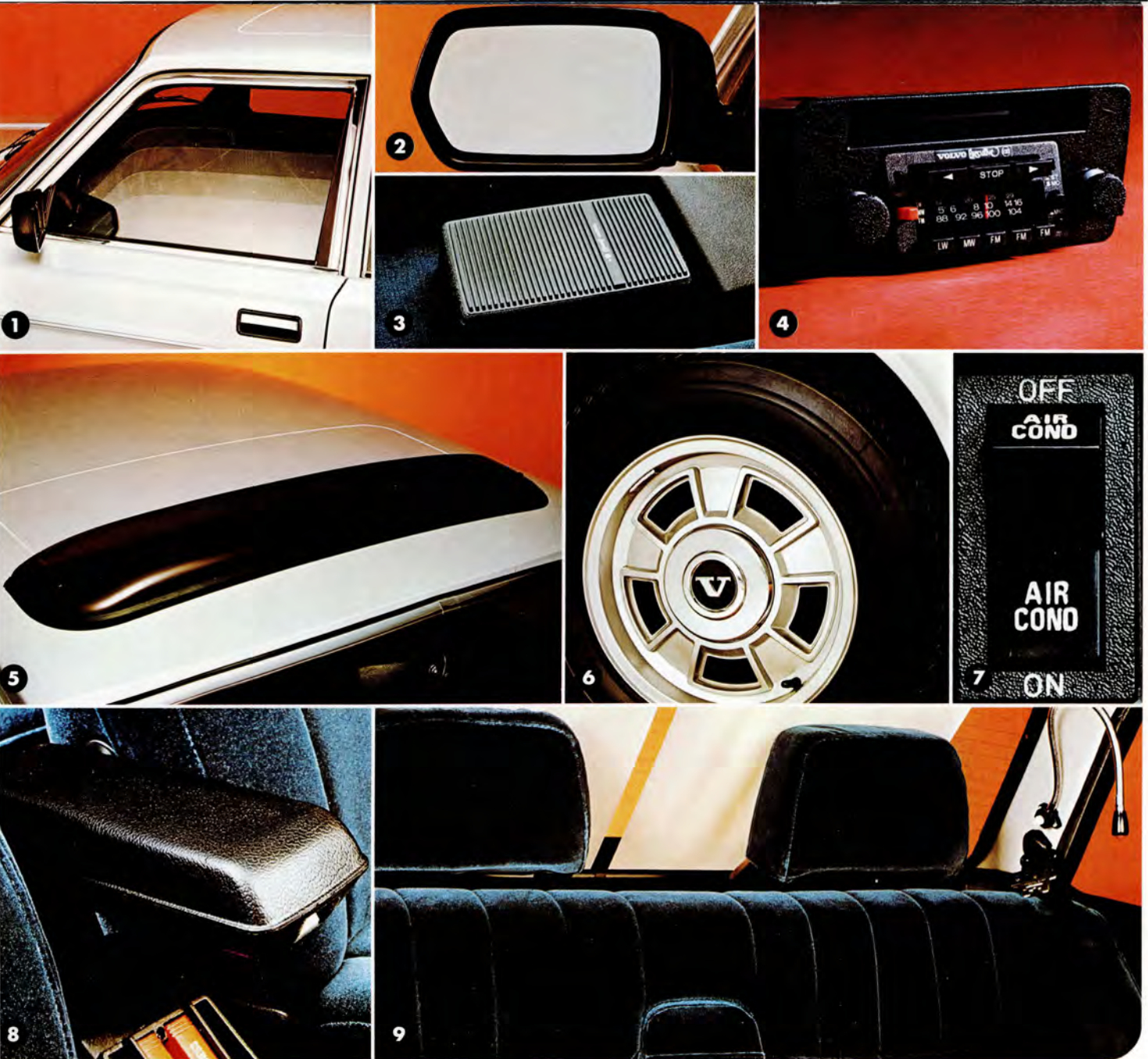
8. Spoiler. Made from heavy duty flexible plastic. Improves lateral stability and top speed. Comes in black or silver metallic, with matching stripes available as extras. To permit adequate brake cooling should only be fitted to cars equipped with genuine Volvo GT wheels.



The Limousine

Even in its standard form the Volvo is an exceptionally comfortable and well-equipped car. The Volvo seat is of course world famous with its infinite combinations of position, including the renowned lumbar support; the cloth, leather or plush upholstery; the thick pile fitted carpet; integral front head restraints; inertia reel safety belts front and rear; the incomparable Volvo heating system; all the features of a truly executive car.

And for the motorist who wants total luxury in his car Volvo offers a range of accessories which show the world that you settle for nothing less than the best.



1. Electrically Operated Windows. Operate at the touch of a switch. "Anti-pinch" device. Available for both front and rear windows.

2. Electrically Operated Door Mirrors. Instant adjustment via switch on the instrument console. Anti-dazzle glass and vibration-free. No drilling needed to fit. 1974 models on.

3. Rear Loudspeakers. To get the best possible sound reproduction you should complement your door speakers with rear shelf speakers. Two different high-powered speakers to choose from. 15 W flush fitting or 20 W two-way box loudspeakers.

4. Stereo Executive. The most exclusive unit in the Volvo radio and stereo range, the Stereo Executive features push-button tuning on 3 wave-bands; stereo radio; a stereo cassette player with autoreverse and fast forward and reverse wind; record facility in mono from a microphone or direct from the radio; built-in balance switches for two or four speakers; and E.S.D. (electronic suppression device) on FM. A special unit for the discerning buyer.

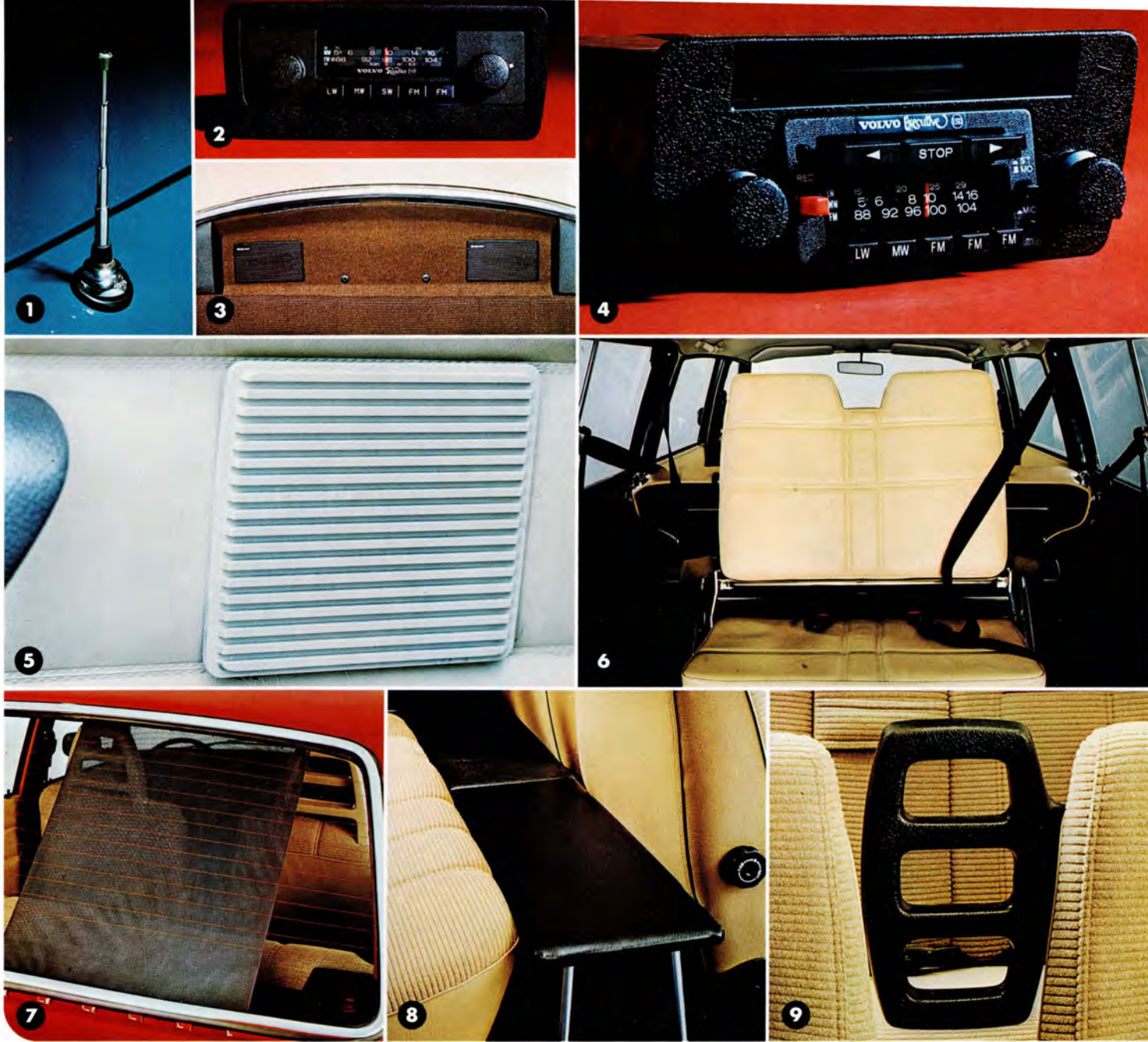
5. Wind Deflector. Leads the slipstream past the sun roof. Reduces draught and wind noise even at high speed. (Special order).

6. GT Road Wheel. Exclusive 14" aluminium alloy wheels with polished and lacquered surface. Light and strong, and increase brake cooling.

7. Air Conditioning. Factory fitted option only in the U.K.

8. Front Seat Armrest. Comfortable, easy-to-adjust armrest fitting to drivers seat.

9. Rear Head Restraints with Cushions/Sun Blinds/Reading Lamp. Give your rear passengers protection against "whiplash" injury with rear head restraints. Head restraint cushions in blue plush, black and all Front Runner colours, make the head restraint a comfortable head rest. Sun blinds keep out direct and reflected sunlight without impeding rear vision. (Special order). The reading lamp gives good light in the rear without affecting the driver's night vision. (Special order).



1. Electrical Aerial. A high quality electric aerial complete with extension cable for rear wing fitting. Not suitable for estate cars.

Aerials. A range of aerials is available. Your Volvo dealer can advise you on the right aerial for your car and radio.

2, 4. Volvo Radios and Stereos. Volvo radios and stereos are high quality sets specially designed for a high quality car. As a car manufacturer we are in the unique position of being able to match the audio unit and the car perfectly. In designing Volvo radios and stereos we took into consideration all the factors which are important for good sound reproduction—the shape of the car interior, the absorption properties of the trim, suppression requirements and so on. And because the unit is designed for the car installation could hardly be easier. Another important point is that all Volvo radios and stereos have a 2 year guarantee.

Ask your dealer for full details of the comprehensive Volvo in-car-entertainment range.

3. Rear speakers. To get the best possible sound reproduction you should complement your door speakers with rear shelf speakers. Two different high-powered speakers to choose from. 15 W flush fitting or 20 W two-way box loudspeakers.

5. Door Speakers. Double cone speakers with 10 watt output for use with Volvo Stereo 4's.

6. Extra Rear Seat. Enables you to turn your Volvo estate into a seven-seater. The rearward facing extra seat, suitable for children or smaller passengers, is equipped with head restraints, three-point seat belts and armrests. It is upholstered in easy-to-clean, fire resistant, beige vinyl. When not in use it folds away under the cargo space floor. Other seats are also available for pre-1978 models.

7. Sun Blinds. Protect rear seat passengers from the sun without impeding rear vision. (Special order).

8. Children's Bench. Fills up the gap between one front seat and the rear seat. Lets your children take naps on long journeys. (Illustration shows two benches). (Special order).

9. Child Guard. Attaching to the back of the driver's seat, the guard prevents the child being thrown between the front seats when braking suddenly.



1. Centre Console Tray. Practical storage space for oddments.

2. Floor Console. Useful oddments tray mounted by the seat.

3. Rear Seat Head Restraints. Give passengers in the rear seat the same protection against whiplash as in the front. Available in black, beige or light beige.

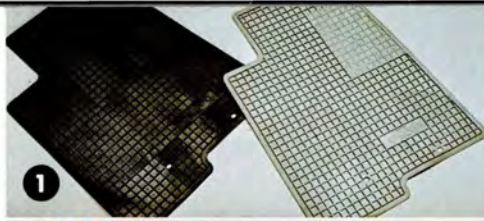
4. Grab Handle. A useful hand-hold when getting in or out. Fits firmly to the lower edge of the dashboard.

5. Head Restraint Cushions. Make your head restraint a comfortable head rest as well. Easy to fit. Available in blue plush, black and all Front Runner and Comfort (not rear) colours for front and rear. Washable and fire resistant.

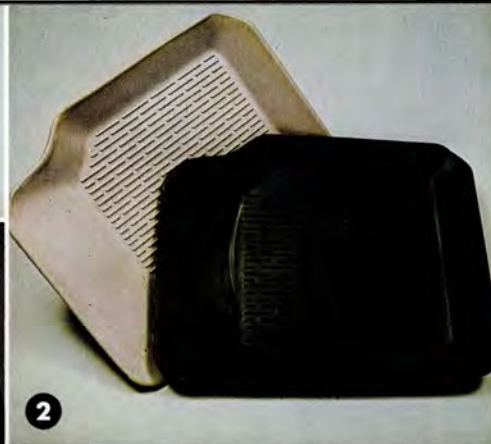
6. Comfort Seat Covers. Manufactured in machine washable, fire resistant polyester, in dark yellow, brown and mid-blue. (Special order).

7. "Tropical" Seat Covers. A mixture of 45% terylene and 55% wool, these smart white covers are ideal for hot summer weather. Like all Volvo seat covers they are machine washable and fire resistant. (Special order).

8. Front Runner Seat Covers. High quality, tailored seat covers manufactured from machine washable, fire resistant polyester and polyamide. Available in beige, burgundy, dark brown, blue mixture, amber, dark blue and green. (Special order).



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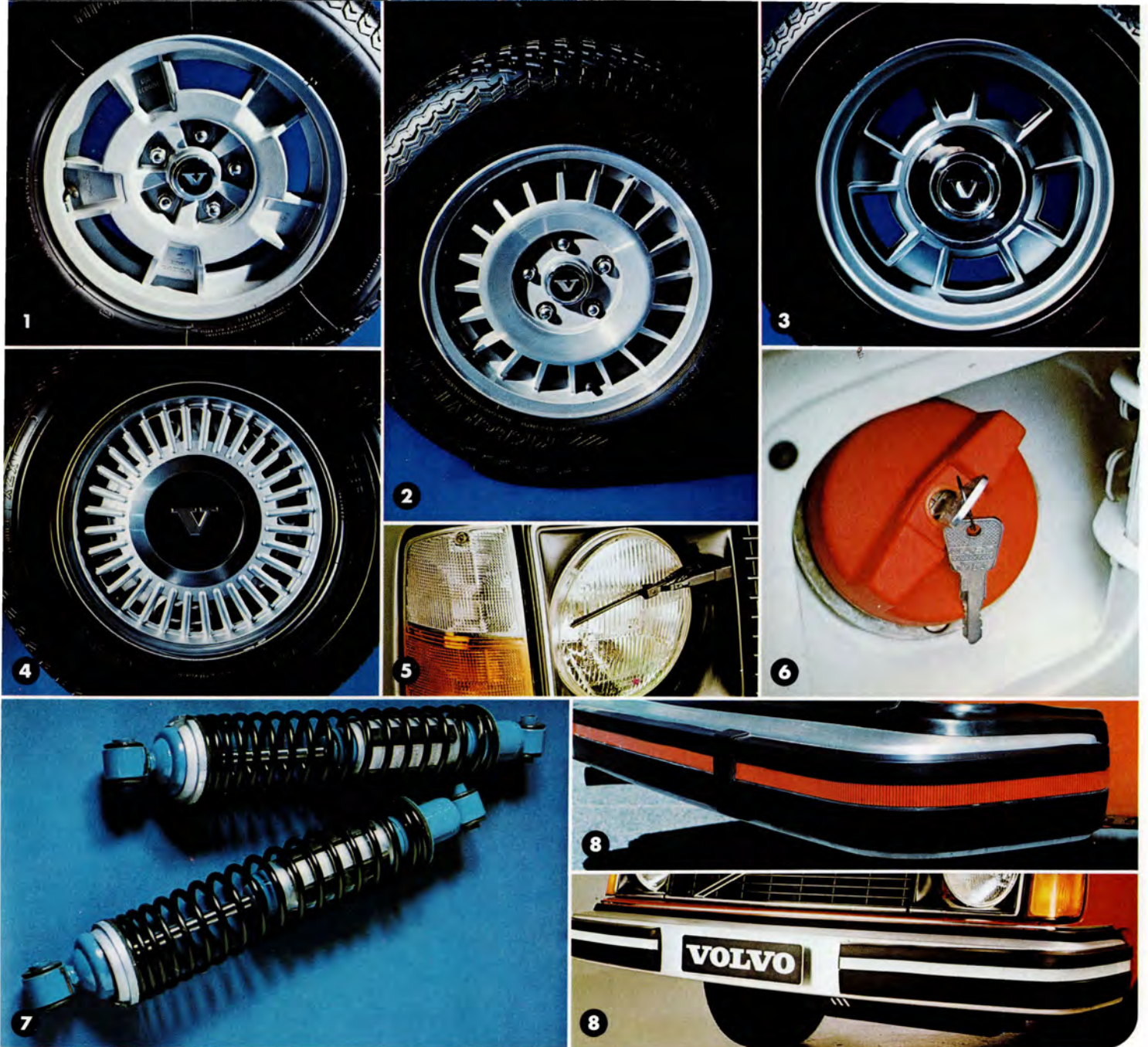
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1. **Floor Mats.** Tailored thermoplastic mats for front and rear in black or grey.
2. **Floor Trays.** Protect the carpet from dirt and water. Available in black or grey for front and rear.
3. **Rev. Counter.** Fits neatly into the instrument panel.
4. **Ambient Temperature Gauge.** This "ice-warmer" tells you when the roads may be frozen. Fits in the instrument panel or in the dashboard.
5. **First-Aid Cushion.** Contains a comprehensive first-aid-kit. (Special order).

6. **Bulb Kit.** A shock-proof case containing spare bulbs and fuses for essential lights.
7. **GT Steering Wheel.** A smart and sporty wheel finished in black vinyl and meeting Volvo's stringent safety norms.
8. **Boot Mat.** Protects the original carpeting. Divides down the middle for easy fitting and removal. Made from black, fire and acid-resistant, thermoplastic. (Special order).
9. **Boot Storage Basket.** Ideal for keeping small things like car care items neat and tidy.
10. **Boot Light.** Lights up when the boot lid is lifted.



1. GT Road Wheel. 14" x 5½" alloy wheel. Light, strong and extremely smart.

2. GT Road Wheel. "Turbine" design 14" x 5½" aluminium alloy wheels, weight just over 12½ lbs. Perfect concentricity and great strength.

3. GT-Road Wheel. Exclusive 14" aluminium alloy wheels with polished and lacquered surface. Design gives more effective brake cooling.

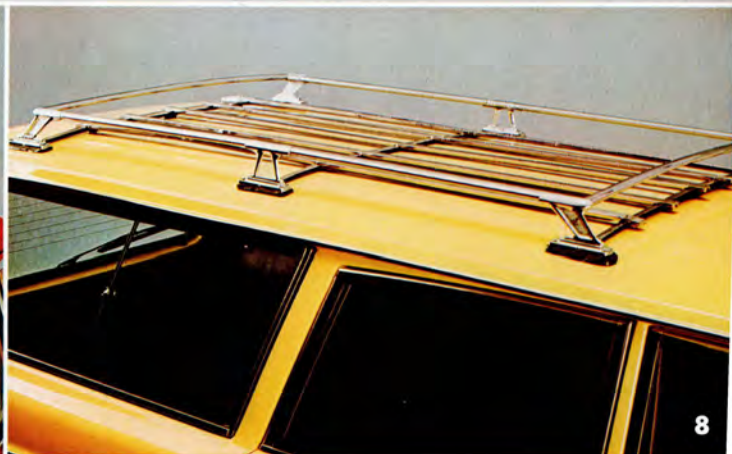
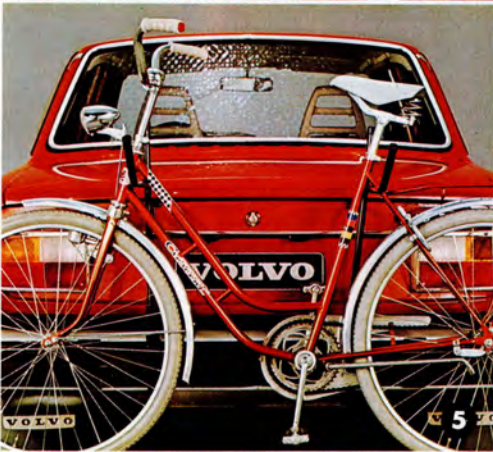
4. Wheel Trims. Smart, press-on, anodized aluminium wheel trims. Sold in sets of four.

5. Headlamp Wipe/Wash. Maintain maximum headlamp power on dirty winter nights.

6. Lockable Tank Cap. A strong die-cast zinc plated cap finished in red nylon. Secures your valuable fuel.

7. "Caravan" Shock Absorbers. Stronger shock absorbers for carrying heavy loads or towing.

8. Bumper Stripes. Be seen at night with these reflective bumper stripes, white for the front, red for the rear.



1. Load carrier. Plastic coated steel tubing with broad guttering attachments. Can be complemented with luggage rack (see illustration), ski holders and extension rails for wide loads.

2. Roof Rack with Ski-Holders. Polythene covered rack with quick action attachments. (Special order). Also available without ski-holders.

3. Ski-Holders. Carries four pairs of skis held in place by rubber straps. (Special order).

Lockable Ski-Holder. Four pairs of skis can be locked securely in the rack and the rack locked to the roof. Quick action fittings once lock is released. (Special order).

4. Roof Rack. Polythene covered rack with quick action attachments. Other parts bright zinc plated (Special order).

5. Cycle rack. Black epoxy steel tubing. Room for two bicycles. Quick and easy to lift off when not in use.

6. Stripes. Self-adhesive stripes available in silver metallic or dull black for saloons, teak for estates. Stand up well to car washes. (Special order).

7. Luggage Net and Bag. The elastic nylon net will keep your luggage safely on the roof and the plastic coated fabric bag will keep it clean and dry. (Bag Special order).

8. Estate Car Roof Rack. Made from aluminium it only weighs just over 25 lbs yet carries 220 lbs. The 80" x 46" load platform is fitted with a spoiler to minimise noise and wind resistance.

8. 'Chrome-on-the-roof'. Not available in the U.K.



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- 1. **Warning Triangle.** A useful safety accessory.
- 2. **Fire Extinguisher.** Highly effective powder extinguisher equipped with pressure gauge to show extinguisher is still primed.
- 3. **Winter Aids.** A variety of winter motoring items to combat the cold and wet.
- 4. **Washer fluid and car care items.** Universal car washing fluid. Heavy duty car washing fluid. Car washing wax that dissolves road salt and asphalt. Polish. Sponges.
- 5. **Maintenance items.** Anti-corrosion oil in cans and spray cans. Rust preventive oil. Universal oil. Engine cleaner. Transparent plastic enamel.
- 6. **Touch-up paint.** All genuine Volvo paints are available in spray cans, cans and practical touch-up pens. Our range also covers primer, engine paint, wheel paint, matt-black spray and a filling and masking kit.

- 7. **Plastic Fuel Can with Holder.** Not available in the U.K.
- 8. **Round plastic fuel can.** Fits neatly in 14" wheels. 5 litres. Filler tube. Metal equivalent available for U.K. market.
- 9. **Fuel Cans.** Another valuable "insurance" accessory. Various sizes available.
- 10. **Rear fog light.**
- 11. **Auxiliary Lamps, Rectangular.** Rectangular fog or spot lamps to meet particular motoring conditions. (Special order).
- 12. **Grille with Auxiliary Headlamps.** Set your auxiliary lamps into the grille for smart appearance and protection of the lamps. Kit including modified grille available with spots or fogs with clear or yellow glass for 240 series cars.
- 13. **Auxiliary Lamps, Round.** Round fog or spot lamps complement the standard headlamps. (Special order).

VOLVO