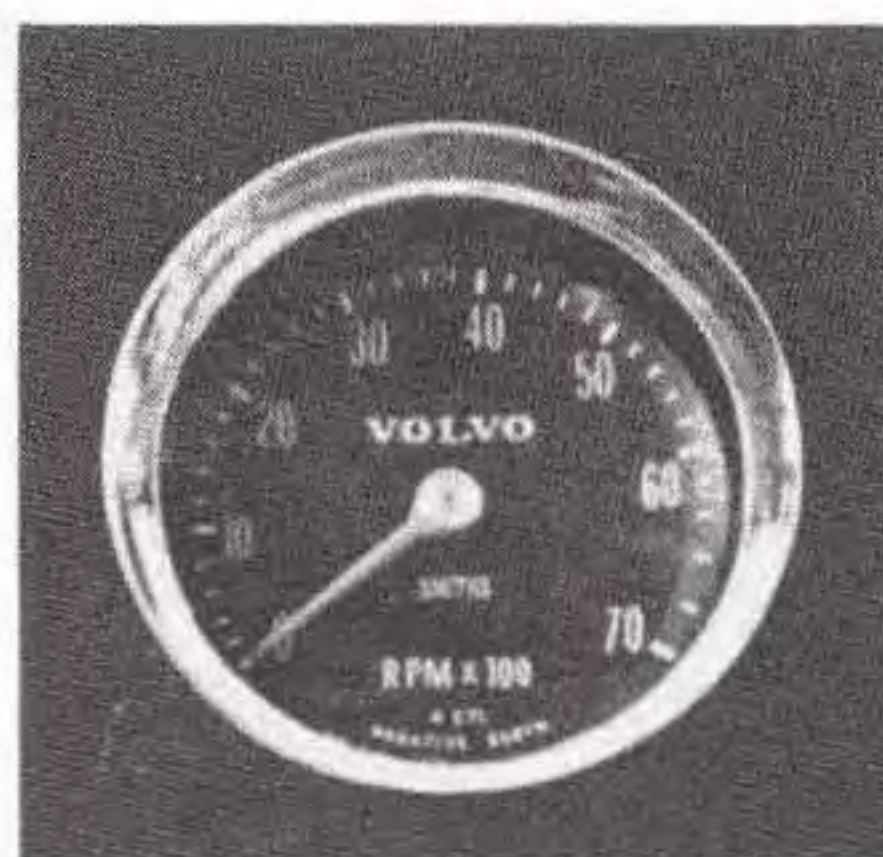


***Every Volvo runs  
beautifully without  
them, but they  
sure are nice  
to have around!***

## Things 'n Stuff . . . to Pamper You and Your Volvo



**Lockable gas caps**  
Pretty and protective.  
Made of chromed brass.



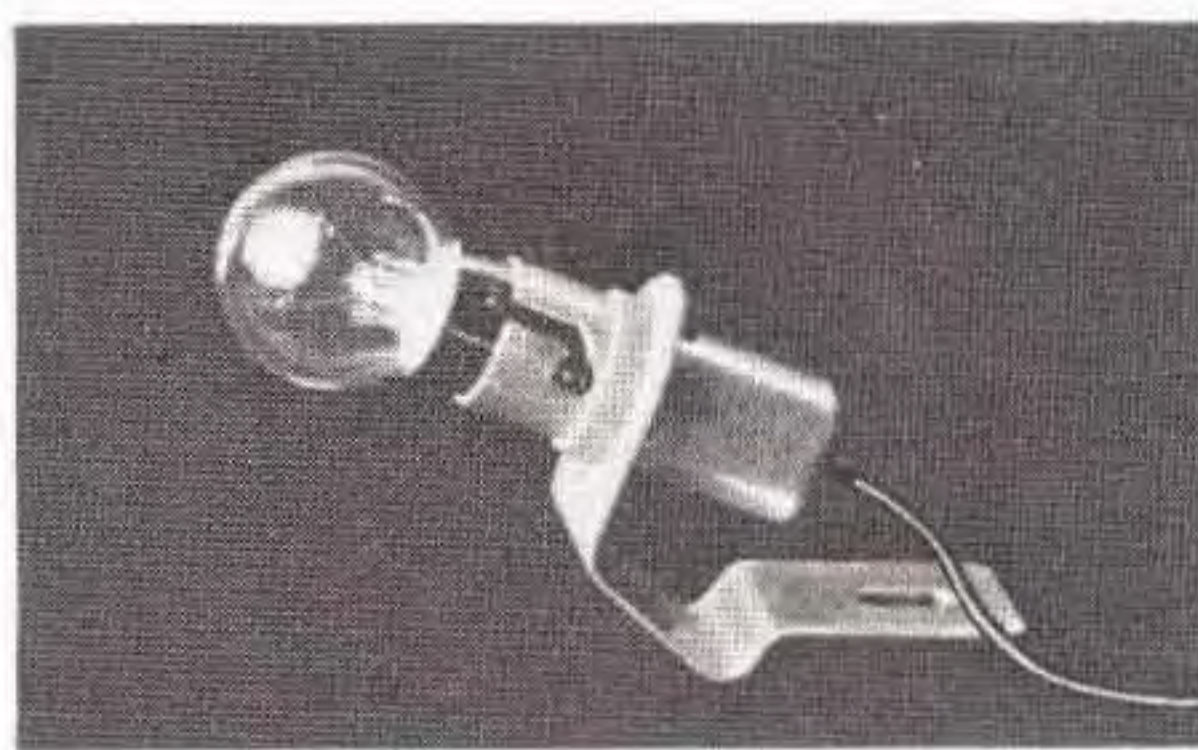
**Tachometer**  
Find out how your  
engine is doing and  
then decide what you  
should be doing.



**Trailer hitch**  
Made to bolt right  
into the Volvo,  
not the bumper.



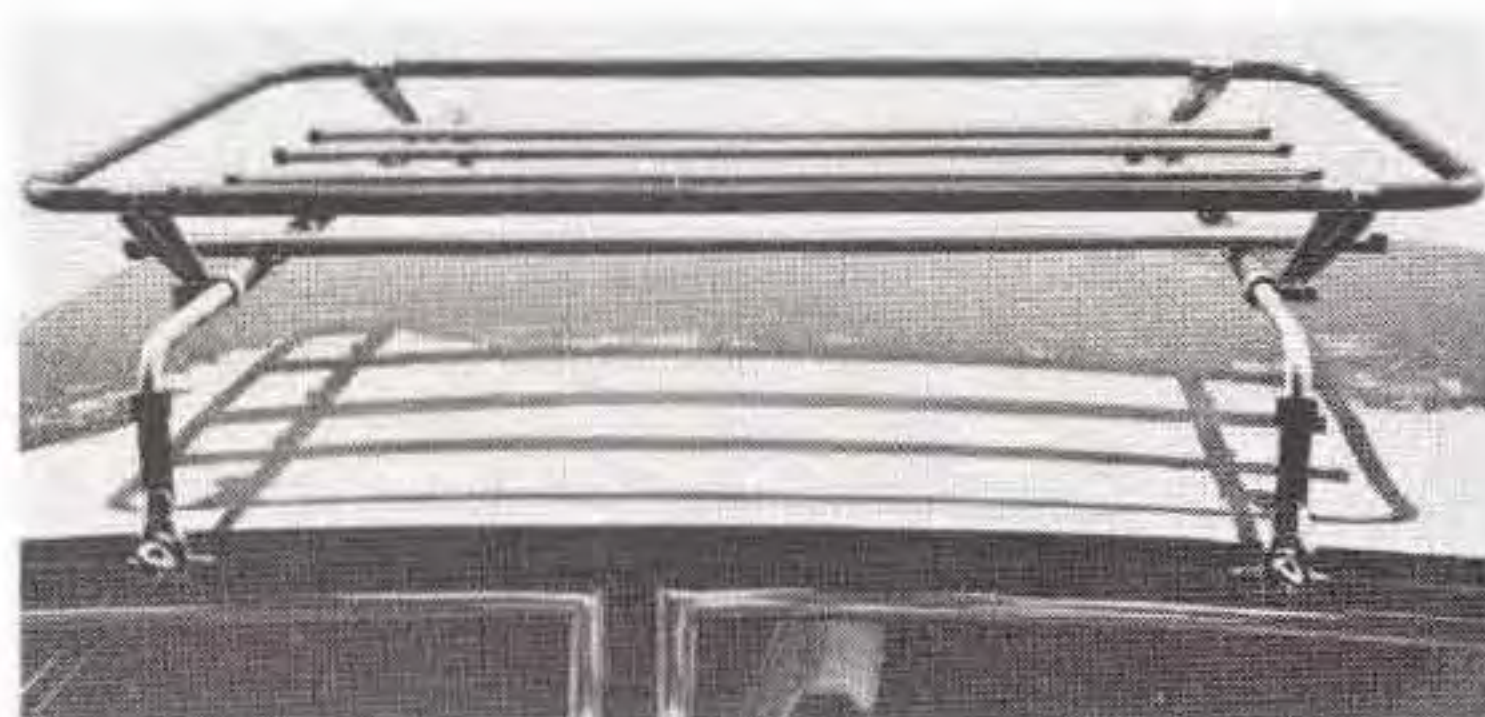
**Towing line**  
Special hitch and  
insulated flexible cable  
to permit towing without  
undue stress on your car.



**Luggage and engine light**  
Mercury switch turns light  
on automatically when you  
open trunk or hood.



**Jerricans**  
For the highway traveler  
who prefers a reserve of  
fuel to a long walk.  
2 gallon size fits  
securely into the  
groove in the trunk.



**Roof & Ski Rack**  
Fits all sedans. Plastic coated  
steel tubing. Loading area: 42" x 38".  
Adjustable settings for height.



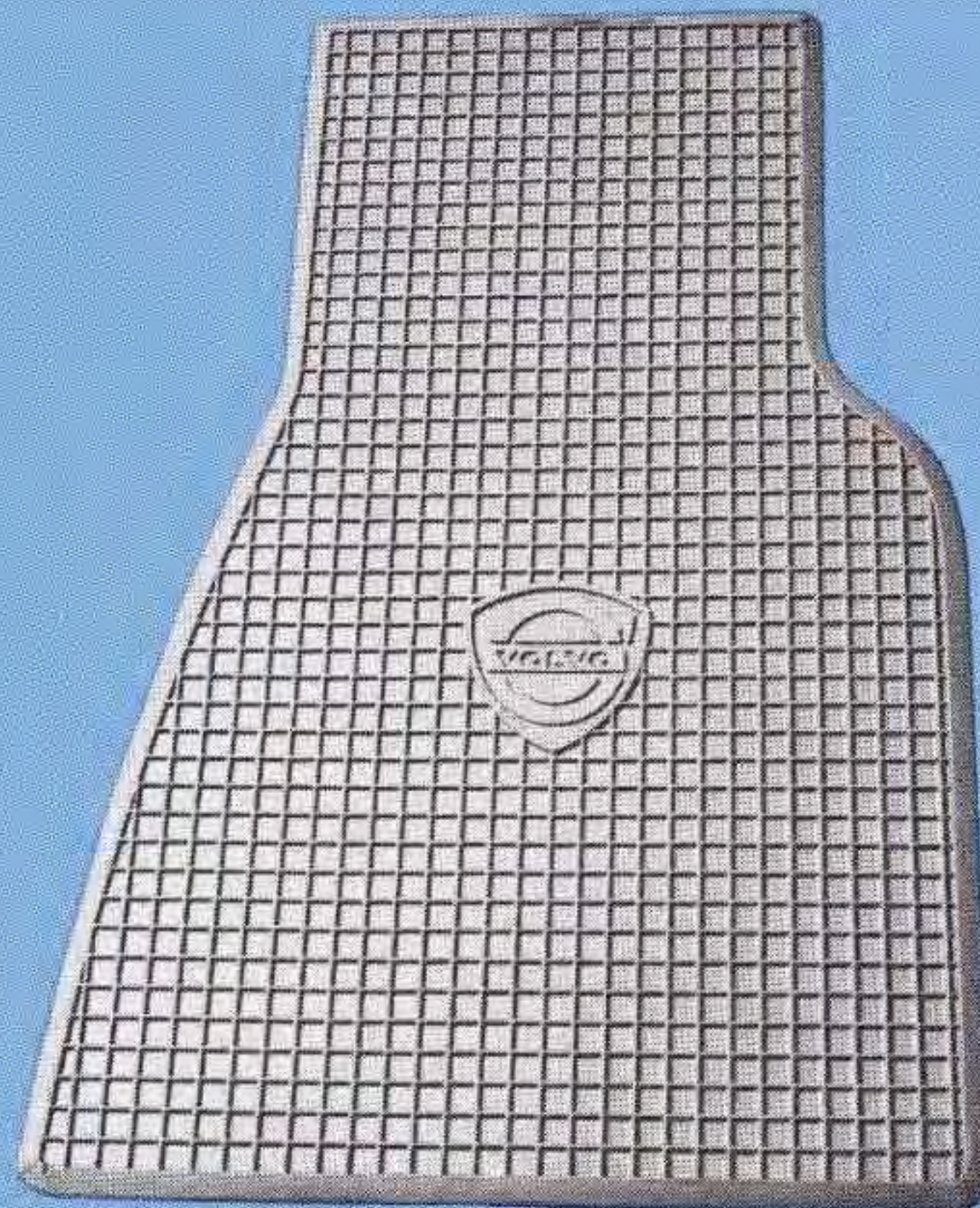


**THE **WELCOME MATS** ARE OUT FOR YOU!  
NOW, PUT THEM WHERE THEY BELONG...  
**IN YOUR VOLVO!****

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Attractive, durable Volvo floor mats in colors to compliment your car interior, keep your carpeting from wearing out. They are made especially for your Volvo and fit accordingly. Available for front and rear in rubber (above) or in textured, woven sisal.







***This is one way to keep the  
"Bumper Bumpers" off your bumper.***

***We think the bumper bar is the better way.***



For 140 Series

Protect your Volvo from those cars that have bumpers built higher than yours. Install a sleekly-styled, chromed steel bumper and preserve your grillwork. Rear bumper overrides are also available. Your Volvo will run well for many years to come; make sure it looks as well as it runs.





***"Everyone's out in the Volvo."***

***"Gone for a ride?"***

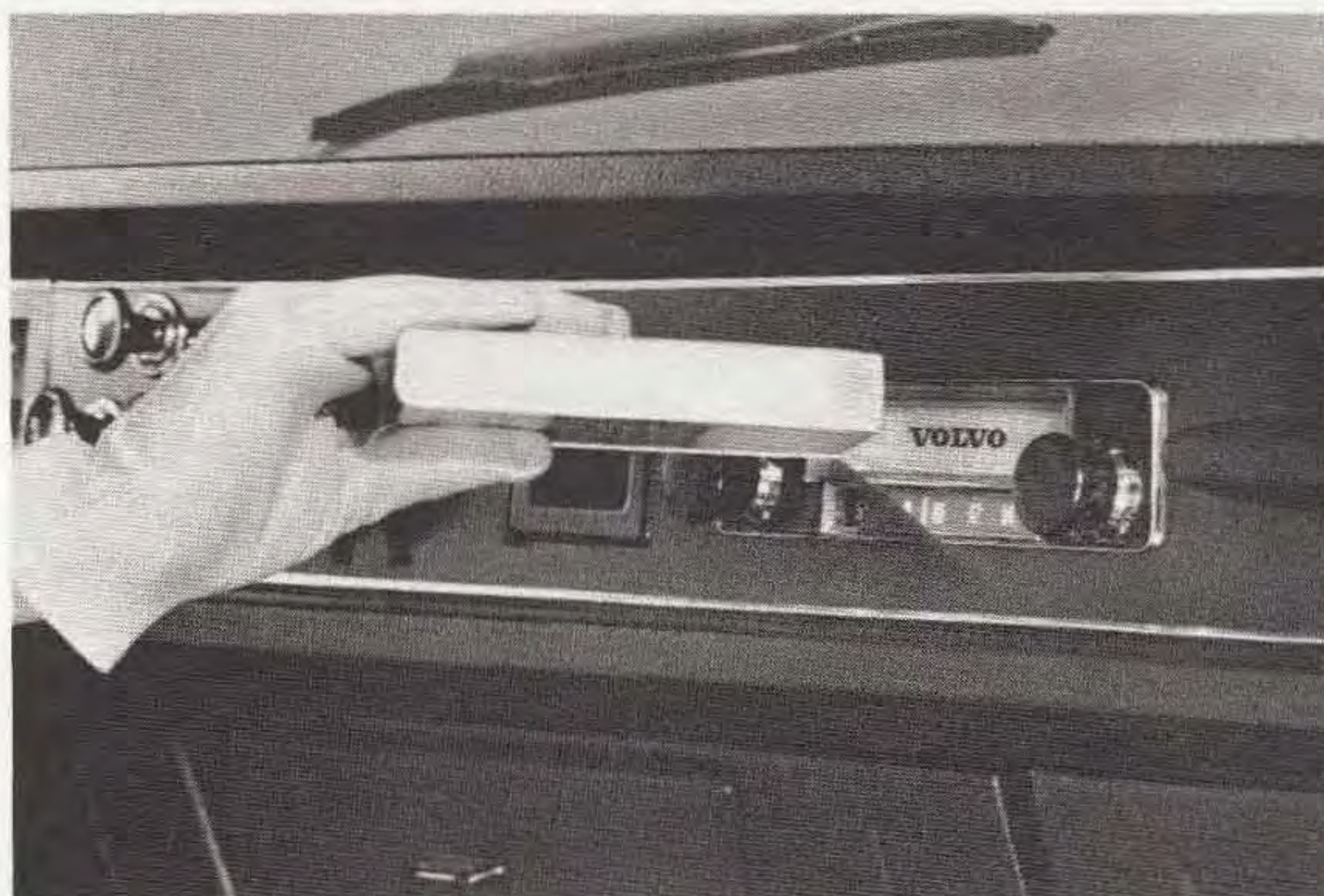
***"No, listening to the stereo."***



Even if our stereo is better than the one in your home (and it might well be) we don't recommend retiring to the Volvo for your evening listening. Our stereo is available alone or in combination with our AM radio. We defy you to hear a demonstration of our stereo and go home without buying it. Want to try?



**STEREO TAPE PLAYER**  
For 1800 S and 140 Series



**AM RADIO/STEREO  
TAPE PLAYER**  
For 122 S and 140 Series



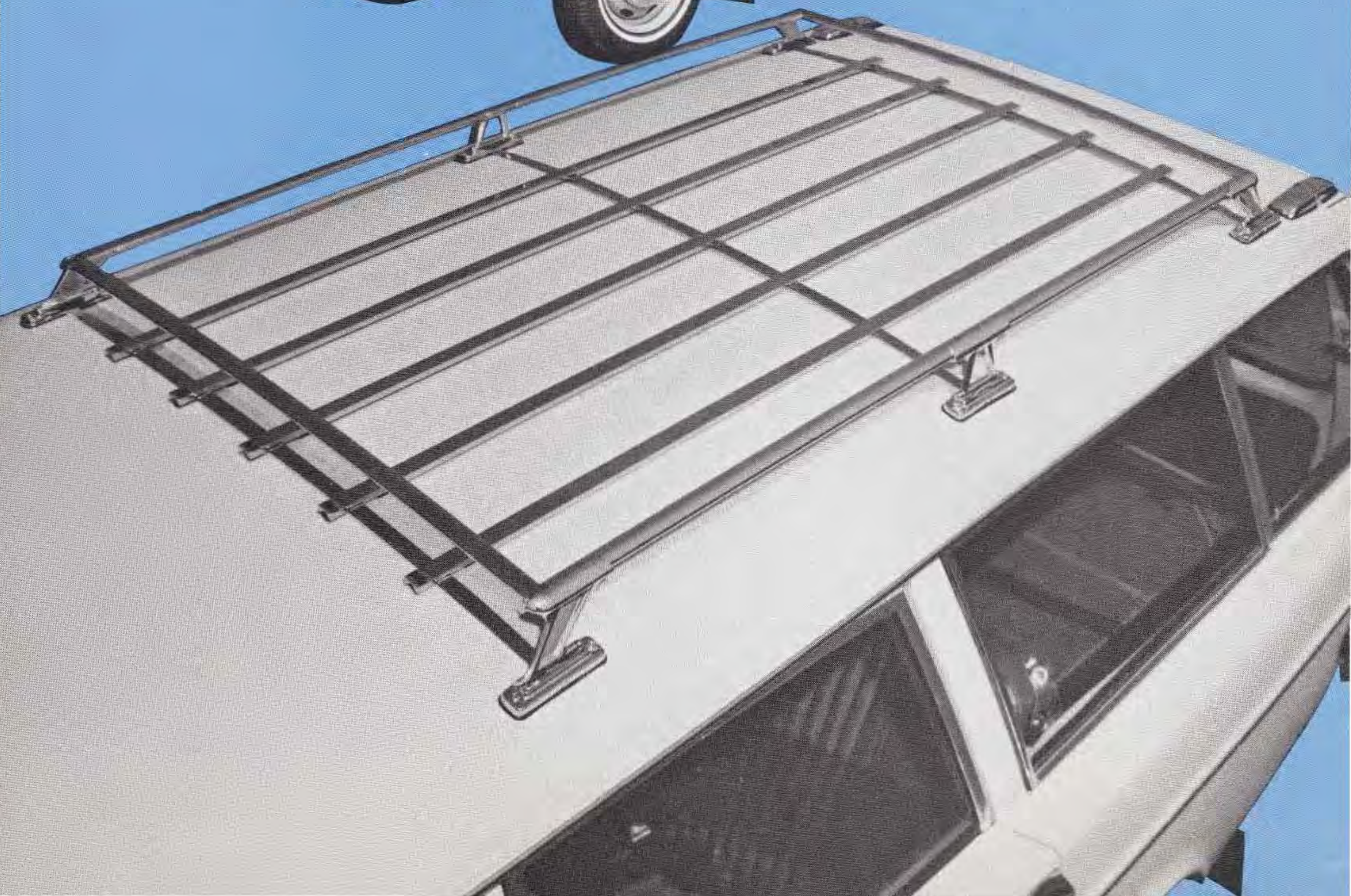


# ***Suddenly, your Volvo wagon is roomier!***

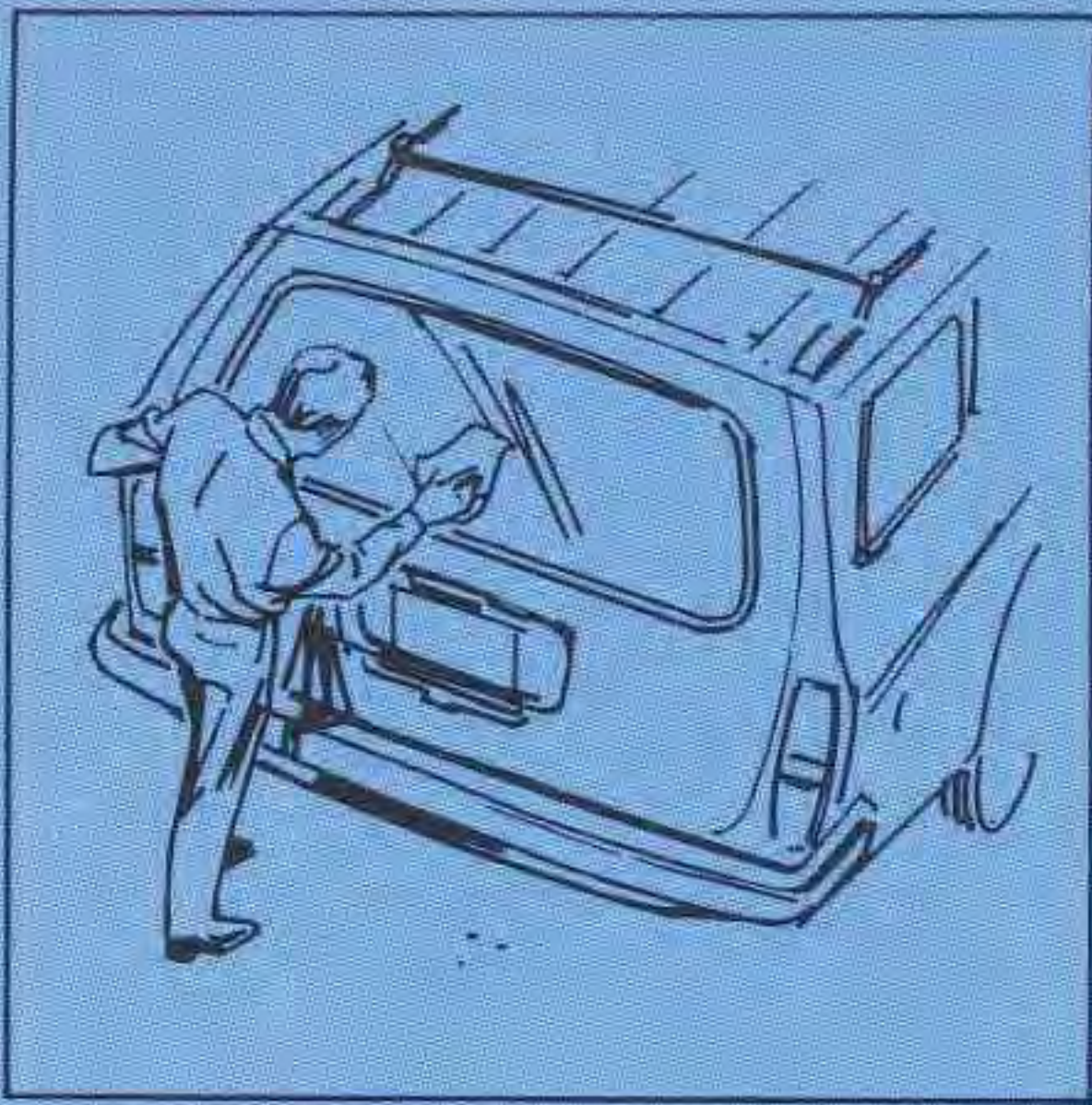
Add this handsomely designed roof rack to your Volvo wagon...and just like that...you've got lots of extra carrying capacity! The rack features a stainless steel rail and bed assembly; chrome plated castings. Inside dimensions are 37" W x 57½" L. See how beautifully the rack blends in with the roofline of the wagon. You may even decide to get one for this reason alone. Come in and have a look!



For 145 Series







***You can stop your wagon frequently and clean the rear window or you can get a rear window washer-wiper***



For 145 Series



As a station wagon owner, you know that dirt accumulates more quickly on your rear window than it does on other windows. Let us install a Rear Window Washer-Wiper specifically designed for your wagon. It will improve your visibility making your wagon safer and more fun to drive.