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VOLVO

Contact: George Brogan

For Release: PM's, Thursday
November 14, 1974

LUXURY SEDAN --- The four-door 164 remains at the top of Volvo's improved product line for 1975. While exterior styling is essentially the same, more than 20 engineering improvements have been made to the car including redesigned rear suspension, new electronic ignition and redesigned seats. In contrast to the long list of extra-cost factory options for domestic cars, the 164 has only one -- a steel sunroof. Standard equipment includes air conditioning, a choice of automatic or manual transmission with overdrive, power-assisted steering, power disc brakes, leather upholstery, heated driver's seat, electronic ignition and fuel injection, steel-belted radial tires and - new this year - front power windows.

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SIGNIFICANT ENGINEERING CHANGES
INTRODUCED ON THE 1975 VOLVO 164

Body

- Redesigned rear bumper.
- Three new metal heat shields and added insulation.

Drive Train

- All new electronic ignition system.
- New air injection system and recalibrated exhaust gas recirculation system to reduce emissions.
- Revised evaporative emission control system.
- 10% more powerful starter motor.
- New noise shield underneath the engine and transmission to comply with noise standards in certain states.
- Overdrive switch relocated to gear shift knob.
- Catalytic converters on manual transmission and California cars only.

Brakes

- New vacuum pump for increased power boost.

Interior

- Completely redesigned front seats with see-through head rests, improved lumbar support, new height adjustments, longer seat travel and stronger frame and anchorage.

- Front power windows.
- Redesigned air conditioning control system.
- New center console incorporating relocated hand brake and lighted safety belt anchorages.

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